# RAJEEV GANDHI GOVERNMENT POST GRADUATE COLLEGE

AMBIKAPUR, SURGUJA, (C.G.)



# LEARNING OUTCOMES BASED (C.B.C.S.) CURRICULUM FRAMEWORK AND CREDIT SYSTEM

FOR

# FOUR YEAR UNDERGRADUATE PROGRAMME IN COMMERCE

According to
(National Education Policy 2020)
SEMESTER SYSTEM
SESSION 2024-2028

#### **Quorum of Board of studies of Commerce**

5.N.	Name	Designation/Institution	Designation	Signature
1	Dr. A.K. Gour	Head of Department of Commerce Rajeev Gandhi Govt, P.G. College, Ambikapur	Chair Person	P31.08.2
		Members from Department		
1	Dr. Shampu Tirkey	Assistant Professor Rajeev Gandhi Govt, P.G. College, Ambikapur	Member	36m 8124
2	Mr. Ashutosh Kaushik	Assistant Professor Rajeev Gandhi Govt, P.G. College, Ambikapur	Member	A Significant
3	Mrs. Rashmit Kour	Assistant Professor Rajeev Gandhi Govt, P.G. College, Ambikapur	Member	31/8/29
		Members Nominated by Acedemic Council		<i>y</i> •
1	Dr. C. B. P. Sharma	Assistant Professor Govt. College, Barpali, Distt. Korba (C.G.) Mob. 98271 83833	Member	Online Participated Online Participated
2	Dr. Pankaj Jaiswal	Professor Kesharwani College, Jabalpur, (M.P.) Mob. 98261 68801	Member	Online Parlicipates
		Meritorious Student Nominated by Principal		
1	Mr. Sandeep Kumar Gupta	Deputy Manager (Finance), S.E.C.L. Bhatgaon Area G.M. Office Bhatgaon Region, Ambikapur (C.G.) Mob. 93996 93646	Member	Online Posticipate

#### NATIONAL EDUCATION POLICY-2020



# DEPARTMENT OF C.G.HIGHER EDUCATION

# FOUR YEAR UNDERGRADUATE PROGRAM

2024-28

# CURRICULUM FACULTY OF COMMERCE

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#### **Bachelor of Commerce**

#### Programme Outcome

Upon completion of B.Com. Degree Programme, the graduates will be able to:

PO-01	The students will be able to acquire in-depth and contemporary knowledge in the field of business studies, commerce and management.
PO-02	The program will develop an aptitude and attitude of working effectively and efficiently in modern business environment.
PO-03	Understand the conceptual knowledge of accounting and acquire skills of maintaining accounts.
PO-04	Acquire entrepreneurial, legal and managerial skills.
PO-05	Identify the avenues of marketing and banking both traditional and modern.
PO-06	Develop the skills and techniques of communication to be successful in business and personal life.
PO-07	Improve competency to make eligible and employable in the job market.
PO-08	Recognize different value systems and ethics, understand the moral dimensions and accept responsibility.
PO-09	Students will develop research skills to comprehend, analyse, reflect and critically evaluate information gathered from primary and secondary sources.
PO-10	The program will equip students with relevant technological and analytical skills to be career ready and globally competitive.
PO-11	The program will build a strong foundation for pursuing higher studies and professional courses.
PO-12	The program will sensitize students towards sustainable development and environmental concerns.
	Company & Mambars (CRoS):

Name and Signature of Convener & Members (CBoS):

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#### **Bachelor of Commerce**

#### Programme Specific Outcome (PSO)

PSO-01	Apply different concepts in starting and managing business and realize the social responsibilities, social realities and inculcate an essential value system.
PSO-02	Prepare financial statements of business using accounting principles, concepts, conventions and provisions.
PSO-03	Develop necessary professional knowledge and skills in finance and taxation.
PSO-04	Implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation
PSO-05	Practice different techniques of communication and apply it in business and Profession.
PSO-06	Use mathematical and statistical tools in academics, business and research.
PSO-07	Develop competency in students to make them employable in the global market.
PSO-08	Develop the skills of students to equip themselves as successful entrepreneurs.
PSO-09	Use analytical and reflective thinking techniques to identify and analyze problems, develop viable alternatives, and make effective decisions.
PSO-10	Foster Analytical and critical thinking abilities for data-based decision making.

Name and Signature of Convener & Members (CBoS):

# STRUCTURE OF FOR FOUR YEAR UNDERGRADUATE PROGRAMMES (FYUGP)-2024-28

#### **FACULTY OF COMMERCE**

Semester	Category & Paper Code	Subjects/Paper Titles	L	T	P	Credits	Max. Marks
	COSC-01	Fundamental of Accounting	3	1		4	100
	COSC-02	Business Law	3	1	-	4	100
	COSC-03	Business Economics	3	1		4	100
FIRST	COGE-01	(Choose any one from Pool in Other	3	1	-	4	100
		Faculty as per rule)					
	COAEC-01	Environmental Studies	1	1	•	2	50
	COVAC-01	Concept of Business OR (Choose any	1	1	-	2	50
		one from Pool Group)					- FF-791X-9671a
		TOTAL CREDIT & TOTAL MAR	KS			20	500
	COSC-04	Business Accounting	3	1_	-	4	100
	COSC-05	Business Mathematics	3	1	-	4	100
	COSC-06	Business Environment	3	1	-	4	100
	COGE-02	(Choose any one from Pool in Other	3	1	-	4	100
		Faculty as per rule)					
SECOND	COAEC-02	English Language	1	1	-	2	50
	COSEC-01	Accounting For Every One OR	1	1	-	2	50
		(Choose any one from Pool Group)					100 30 No. 10
		TOTAL CREDIT & TOTAL MARI	KS	11		20	500
				he Fle	ld of	40	1000
	Multidiscipline (Extra 4 Cred	ill shall be awarded undergruduate Certifica ary study after securing the requisite 44. Cre Its of Yoc /Skill Course have to be earned from a	dits in	Sem. I platfor	& II m)		
	COSC-07	Corporate Accounting	3	1	-	4	100
	COSC-08	Company Law	3	1	•	4	100
	COSC-09	Principles of Management	3	1	-	4	100
	COSE-01	GrI-Management – Human Resource Management GrII-Finance –	3	1	•	4	100
THIRD	OR	Financial Management GrIII-Marketing-					
	COGE-03	Marketing Management (One-COSE -Choose any one Gr. from Own Pool as per rule)					
		OR (One-GE-03-Choose any one from Pool in Other Faculty as per rule)			= 1		
	COAEC-03	Hindi Language	1	1	-	2	50
	COVAC-02	Fundamentals of Stock Market OR (Choose any one from Pool Group)	1	1	-	2	50
		TOTAL CREDIT & TOTAL MAR	KS			20	500.
	COSC-10	Business Statistics	3	1	-	4	100
	COSC-11	Cost Accounting	3	1	-	4	100
	COSC-12	Fundamentals of Entrepreneurship	3	1	-	4	100
	COSE-02	GrI-Management -	3	1.	-	4	100
	COSE-DZ	Business Organisation		4			200
	or	GrII-Finance -		1.			10
FOURTH	J	Financial Market Operations	1	+-		7.2	1 1
FOORIN	COGE-04	GrIII-Marketing-					1
	To do do do	International Marketing	100	18.			
		(One-COSE -Choose any one Gr. from Own Pool as per rule) OR					
		(One-GE-04-Choose any one from Pool in Other Faculty as per rule)	IP.				

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i	COAEC-03	Communicative English/Other	1	1	-	2	50
	COSEC-02	Banking Operation OR	1	1	•	2	50
		(Choose any one from Pool Group)	7	ena Posito	SAL SA		0.74-10
		TOTAL CREDIT & TOTAL MARI				20	500
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	completion o	ighnary study after securing the requisite 86 (Semester IV (extra 4 Greatistof Voc/skill to Seathed from any ODE platforms)	rurea miles i	its on			
		earned from any ODL platforms)			100		A MARK
	0000-13	income Tax Law & Accounts	3	1	-	4	100
	COSC-14	Auditing	3	1	-	4	100
	COSC-15 COSE-03	Management Accounting	3	1	-	4	100
	CO311-03	GrI-Management ~ Production Management	3	1	-	4	100
		GrII-Finance -					
	OR	Financial Institution & Market			200		
FIFTH	COGE-05	GrIII-Marketing-			- 1		111
******	COGE-05	Sales Management (One-COSE -Choose any one Gr. from					
		Own Pool as per rule)					
		OR					
		(One-GE-05-Choose any one from					
	COVAC-03	Pool in Other Faculty as per rule)					
	COVAC-03	Investing in Stock Markets OR (Choose any one from Pool Group)	1	1	-	2	50
	COSEC-03	i. Communication &	1	1	-	2	50
		* Documentation in	•	-			
		Business OR	1				
		ii. E-Filling of Returns OR					
		(Choose any one from Pool Group)	70	P. Grad	UN 294 G	200	
		TOTAL CREDIT & TOTAL MARI	_			20	500
	COSC-16 COSC-17	Indirect Tax with GST Managerial Economics	3	1	-	4	100
	COSC-17	Principle & Practice of Insurance	3	1	-	4	100
	COSE-04	GrI-Management -	3	1	-	4	100
		Strategic Management					
	OR	GrII-Finance -				- 14	1
	COCE OC	Financial Service					3
SIXTH	COGE-06	GrIII-Marketing- Advertising & Sales Promotion			10		100
JIATTI	20	(One-COSE -Choose any one Gr. from	2,			-	
		Own Pool as per rule)	4.74				
		OR					i i
	J. 12.00	(One-GE-06-Choose any one from Pool in Other Faculty as per rule)					
	INTERNSHIP	(2 C) Compulsory for all (2 C)	1	1	-	2	50
	COSEC-04	i. Logistics Management OR	1	1	-	2	50
		ii. Computerized Accounting					
		OR	5				100
	* 51227, 2	(Choose any one from Pool Group)		nel Trans			
		TOTAL CREDIT & TOTAL MARI	F. 11. 11. 11. 11.		1. 1.	20	500
		n exit shall be awarded Bachelor				120	3000
	(Field of	Multidisciplinary Study) after VI	Sen	ieste	r	Tellerita	二种类:
For A	ward of Bach	elor degree with Honors (Students s	ecur	ingle	ss th	an 7.5 CGP/	的無網
	COSC-19	Advanced Accounting	3	1	•	4	100
		GrI Management					455
	COSE-05	Organisational Behaviour	3	1	-	4	100
EVENTH	COSE-06	Human Resource Development	3	1		4	100
	COSE-07	Retail Management	-	-	-		100
	COSE-08	Operational Managment	3	1		4	100

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	COCH	GrII Finance	-,[	T	1	- 17 , 50	
	COSR-05	Financial Analysis	3	1	-		-
	COSE-06	Indian Pinancial System	3	1	+-	4	100
	COSE-07	Security Analysis & Portfolio Management	3	1	+	4	100
	COSE-08	Cost & Management Audit	3	1	+-	4	100
	COSE-05	GrIII Marketing			-		-
1 2 2	COSE-06	Service Marketing	3	1	1-	4	100
	COSE-07	Rural & Agriculture Marketing	3	1	1	4	100
		Consumer Behaviour	3	1	1-	4	100
)	COSE-08	Digital Marketing	3	1	1-	4	100
		(Choose 4- DSE( 5 to 8 )From any One Group from Own 4x4=16)	_			4	100
A STANTON SERVICE SERVICES	Established Library	TOTAL CREDIT & TOTAL MAI	RKS	d (mare)	(365,475	20	50
	COSC-20	Statistical Analysis		1			-
	Total Inc.	GrI Management	3	1	·-	4	100
	COSE-09	Business Research Method	-	-	-		
	COSE-10	Management of Public Enterprises	3	1	-	4	100
	COSE-11	Material Management	3	1	-	4	100
	COSE-12		3	1	-	4	100
		GrII Finance	3	1	-	4	_100
	COSE-09	Industrial Relation  GrII Finance Investment Management  Business Finance  Project Planning & Analysis	1	Pes	mel	2	
	COSE-10	Business Finance	173	1	-	4	100
	COSE-11	Project Planning & Analysis	3	1	-	4	100
EIGHTH	COSE-12	Corporate Legal Framework	- 3	1	-	4	100
MIGHT		GrIII Marketing	3	1	-	4	100
	COSE-09	Marketing Research	-				
	COSE-10	International Business	3	1	-	4	100
	COSE-11	Product and Produc	3	1	-	4	100
	COSE-12	Product and Brand Management E-Commerce	3	1	-	4	100
	20011 12	E-Commerce Change of the Commerce	3	1	-	4	100
er, 43		(Choose 4- DSE (9 to 12)From any One Group from Own faculty			14.		100
	7	4x4=16) OTAL CREDIT & TOTAL MAR	W.S.F.T.			EL .	
			KS	100			500
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For Awar	COSE-05 COSE-07 COSE-05	RAND TOTAL CREDITS (I to V Dr. Degree with Honors & Research Advanced Accounting GrI Management Organisational Behaviour Human Resource Development Retail Management GrII Finance Financial Analysis	3 3 3 3 3	1 1 1	:	160 uring 7.5 0 4 4 4 4 4	100 100 100
For Awar	COSE-05 COSE-05 COSE-05 COSE-06 COSE-05 COSE-05 COSE-06	RAND TOTAL CREDITS (I to V Dr. Degree with Honors & Research Advanced Accounting GrI Management Organisational Behaviour Human Resource Development Retail Management GrII Finance Financial Analysis Indian Financial System	3 3 3 3 3	1 1 1 1	-	160 uring 7.5 0 4 4 4 4 4	400 GPA 100 100 100
	COSE-05 COSE-07 COSE-05	RAND TOTAL CREDITS (I to V Div Degree with Honors & Research Advanced Accounting GrI Management Organisational Behaviour Human Resource Development Retail Management GrII Finance Financial Analysis Indian Financial System Security Analysis & Portfolio	3 3 3 3 3 3 3	1 1 1 1 1 1	-	160 uring 7.5 0 4 4 4 4 4 4	400 GPA 100 100 100 100
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	COSE-05 COSE-05 COSE-05 COSE-06 COSE-05 COSE-05 COSE-07	RAND TOTAL CREDITS (I to V Dr Degree with Honors & Research Advanced Accounting GrI Management Organisational Behaviour Human Resource Development Retail Management GrII Finance Financial Analysis Indian Financial System Security Analysis & Portfolio Management GrIII Marketing	3 3 3 3 3 3 3	1 1 1 1 1 1	-	160 uring 7.5 0 4 4 4 4 4 4	400 GPA) 100 100 100 100
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	COSE-05 COSE-06 COSE-07 COSE-06 COSE-07 COSE-06 COSE-07 COSE-06 COSE-07	RAND TOTAL CREDITS (I to V Dr. Degree with Honors & Research Advanced Accounting GrI Management Organisational Behaviour Human Resource Development Retail Management GrII Finance Financial Analysis Indian Financial System Security Analysis & Portfolio Management GrIII Marketing Service Marketing Rural & Agriculture Marketing Consumer Behaviour (Choose 3- DSE (5 to 7) From any One	3 3 3 3 3 3 3 3 3 3 3 3 3	1 1 1 1 1 1 1 1	-	160 uring 7.5 ( 4 4 4 4 4 4	100 100 100 100 100 100 100 100 100
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	COSE-05 COSE-05 COSE-06 COSE-06 COSE-07  COSE-06 COSE-07  COSE-07  COSE-07	RAND TOTAL CREDITS (I to V Degree with Honors & Research Advanced Accounting GrI Management Organisational Behaviour Human Resource Development Retail Management GrII Finance Financial Analysis Indian Financial System Security Analysis & Portfolio Management GrIII Marketing Service Marketing Rural & Agriculture Marketing Consumer Behaviour (Choose 3- DSE (5 to 7) From any One Group from Own faculty 4x3=12) Research Methodology (4c) (Compulsory Paper for all )	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	1 1 1 1 1 1 1 1	-	160 uring 7.5 0 4 4 4 4 4 4 4 4	100 100 100 100 100 100 100 100 20
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	COSC-20	Statistical Analysis	3	1	1 -	4	100
		GrI Management	-	<del> </del>	<del> </del>		100
	COSE-08	Business Research Method	3	1		4	100
	COSE-09	Management of Public Enterprises	3	1		4	100
	COSE-10	Material Management	3	1	<del>  -</del>	4	100
1 1 2 2 2		GrII Finance C		1	-	1	100
	COSE-08	Cinvestment Management	3	1	+	4	100
	COSE-09	Business Finance	3	1	<u> </u>	4	100
1.0	COSE-10	Project Planning & Analysis	3	1	-	4	100
EIGHTH		GrIII Marketing		- <u>-</u> -	-		100
* 1	COSE-08	Marketing Research	3	1	-	4	100
	COSE-09	International Business	3	1		4	100
	COSE-10	Product and Brand Management	3	1	<u> </u>	4	100
		(Choose 3- DSE (8 to 10) From any One Group from Own faculty 4x3=12 c)	-	-		-	100
		+ Research Work (Dissertation) (4+4 Gredit)				8	200
	MENNE PROPERTY AND ADMIN	TOTAL CREDIT & TOTAL MARK				24	600
		GRAND TOTAL CREDIT (I TO VIII)	Leave to		150	164	4100

Awarded Bachelor of (in the Field of Multidisciplinary/Study) (Honors (160 C) or Honors with Academic Research (164 C)) after securing the requisite Credits on Completion of Semester VIII

Name and Signature of Convener & Members (CBoS):

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निम्न रापुष्ठ में रो कोई एक कोर्रा (जिशका अध्यापन छक्त महाविद्यालय में होता हो) का चयन जोनेरिक इलेक्टिव कोर्रा (GE) के रूप में किया जाना है —

81.	Course Code	Course Title	Course conducted by
1	BOGE-01	Elementary Botany	Department of Botany
2	BTGE *01	Cell Biology & Biochemistry	Department of Blotechnology
1,	CAGE-01	Computer Fundamental & MS Office	Dept. of Computer
4	CAGE-01	Operating System	Application
5	CHGE-01	Fundamental Chemistry-I	Department of Chemistry
6	CSGE-01	Computer Fundamental & Operating System	Dept, of Computer Science
7	DSGE-01	Conflict and Media	Dept. of Military Science
H	FOGE -01	Introduction to Forest and Forestry	Department of Forestry
9	GEGE-01	Fundamentals of Geology	Department of Geology
10	ICGE -01	Industrial Technology, Metallurgy & Surface Chemistry	and the state of t
11	BCGF-01	Introductory Biochemistry & Bimolecular	Department of Chemistry
12	TTGE- 01	Fundamentals II and MS-Office	Department of I.T.
13	MAGE-01	Elementary Calculus	Department of Mathematics
14	MBGE-01	Introductory Microbiology & Microbial Techniques	Department of Microbiology
15	PHGE -01	Mechanics	Department of Physics
16	STGE-01	Descriptive Statistics	Department of Statistics
17	ZOGE -01	Life on Earth & Unique Attribute of Animal Kingdom	Department of Zoology
18	AHGE-01	History of India (Starting to 2nd Century BC)	Department of History
19	ANGE-01	Introduction to Biological Anthropology	Department of Anthropology
20	DAGE-01	Introduction of Kathak and History of Dance	that of A and madeles a book open and a second of
21	DBGE-01	Introduction of Bharatnatyam and History of Dance	Department of Dance
22	DPGE-01	Fundamental of Art	Department of Painting
23	ECGE-01	Basics of Economics	Department of Economics
24	ENGE-01	Introduction to the Study of English Literature	Department of English
25	FSGE-01	Introduction of Sculpture	Department of Fine Art
26	GOGE-01	Fundamental of Physical Geography	Department of Geography
27	HNGE-01	हिन्दी साहित्य का इतिहास	Department of Hindi
28	HIGE-01	Ancient Indian History (From beginning to Satvahan Dynasty)	Department of History
29	HSGE -01	Basic Nutrition	Department of Home Science
30	HSGE-01*	Introduction to Textile	Department of Home Science
31	MUGE-01	Introduction to Indian Music	Department of Music
32	PSGE-01	Introduction to Political Theory	Department of Political Science
33	PYGE-01	Introduction to Indian Philosophy	Department of Philosophy
34	PSGE-01*	Introduction to Psychology	Department of Psychology
35	PAGE-01	Introduction to Public Administration	Department of Public Administration
36	SNGE-01	नाटक, व्याकरण बीर भाषा कीशल	Department of Sanskrit
37	THE COMMEND AND PROPERTY OF THE PARTY OF THE	Introduction to Sociology	Department of Sociology

महाविद्यालय में उपलब्ध विषयों के आधार पर हीं प्रवेशित विद्यार्थीयों द्वारा जेनेरिक इलेक्टिव कोर्स (GE) का चयन किया जाना सुनिश्चित करें तथा प्रवेशित विद्यार्थीयों की संख्या के दृष्टिगत GE वितरण पर घ्यान एखें ताकि कक्षाओं में विद्यार्थी भार औसतन कायम हो सके।

▶ समस्त जेनेरिक इलेक्टिव कोर्स (GE-01) का अध्यापन कार्य सम्बन्धित विषय के DSC-01के साध होगी। अर्थात जेनेरिक इलेक्टिव कोर्स (GE) के विद्यार्थी सम्बन्धित विषय के DSC-01 के कक्षाओं में हीं उपस्थित होकर अध्ययन करेंगें। जेनेरिक इलेक्टिव कोर्स (GE) के लिए पृथक से कक्षा संचालित नहीं की जावेगी।

\* \*कोर्स कोड में संशोधन किया जाना सुनिश्चित करें। कोर्स कोड HSGE -01\*(Home Science of Art Faculty) को HOGE-01 एवं कोर्स कोड PSGE-01\*(Subject – Psychology) को PCGE-01 के रूप में संशोधित किया जाना है।

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# FOUR YEAR UNDERGRADUATE PROGRAMMES (FYUGP) FACULTY OF COMMERCE

Session 2024-28

0	Semester	L Sem	ll sem	III sem	IV sem	V sem	VI sem
	Course			A mental control of the second			
		01. Fundamental of Accounting	04. Business Accounting	07. Corporate Accounting	10. Business Statistics	13. Income Tax Law & Accounts	16. Indirect Tax with G.S.T.
	COSC	02. Business Law	05. Business Mathematics	08. Company Law	11. Cost Accounting	14. Auditing	17. Managerial Economics
		03. Business Economics	06. Business	09. Principles of	12. Fundamentals of	15. Management	18. Principle & Pracítice
			Environment	Management	Entrepreneurship	Accounting	of Insurance
	T. J. Manager	>	>	01. Human Resource	02. Business	03. Production	04. Strategic
COSE	or. I-ivianagement	Υ	Υ	Management	Organisation	Management	Management
(Choose	Gr. Il-Finance	×	×	01. Financial	02. Financial Market	03. Financial Institution	04. Financial Service
any one				Management 01 Marketing	Operations 02 International	03. Sales Management	04. Advertising & Sales
group)	Gr. III-Marketing	×	×	Management	Marketing		Promotion
6		01. Choose any one from	02. Choose any one from	01. Choose any one from  02. Choose any one from  03. Choose any one from  04. Choose any one from  05. Choose any one from  06. Choose any one from	04. Choose any one from	05. Choose any one from	06. Choose any one fron
COGE	COGE	Pool in Other Faculty as	Pool in Other Faculty as	Pool in Other Faculty as	Pool in Other Faculty as	Pool in Other Faculty as	Pool in Other Faculty as
6 -		per rule.	per rule.	per rule.	per rule.	per rule.	per rule.
N	INTERNSHIP	×	×	×	×	×	Compulsory for all
	COAEC	01. Environmental Studies	02. English Language	03, Hindi Language	04. Communicative English/Other	×	×
		01. Concept of Business		02. Fundamentals of		03. Investing in Stock	
		or		Stock Markets		Markets	
	COVAC	(Choose any one from	×	o	×	or	×
		Pool Group)		(Choose any one from		(Choose any one from	
				Pool Group)		Pool Group)	
The second of			01. Accounting for Every		02. Banking Operation	03. (i) Communication &	04. (i) Logistics
			One			Documentation in	Management
						Business	(ii) Computerized
	COSEC	×		×		(ii) E-Filing of Returns	Accounting
			or	,	or	0.	io
			(Choose any one from	ę	(Choose any one from	(Choose any one from	(Choose any one from
	1		Looi giogb)	, A	root group)	Looi Group)	Pool Group)

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	Degree	Bachelor Degree with Honors	e with Honors	Bachelor Degree wit	Bachelor Degree with Honors & Research
Se	Semester	West IIIX	VIII com	VII sem	VIII sem
1000	Course	Eas IIA	VIII SCIII		
	COSC	19. Advanced Accounting 20. Statistical Analysis	20. Statistical Analysis	19. Advanced Accounting 20. Statistical Analysis	20. Statistical Analysis
		05. Organisational Behaviour	09. Business Research Method	05. Organisational Behaviour	09. Business Research Method
		06. Human Resource Development	10. Management & Public Enterprises	06. Human Resource Development	<ol> <li>Management &amp; Public Enterprises</li> </ol>
¥:::::::::::::::::::::::::::::::::::::	Gr. I-Management		11. Material Management	07. Retail Management	11. Material Management
		08. Operational Management	12. Industrial Relation	×	×
		05. Financial Analysis	09. Financial Research & Techniques	05. Financial Analysis	09. Financial Research & Techniques
COSE (Choose	V.	06. Indian Financial System	10. Business Finance	06. Indian Financial System	10. Business Finance
any one group)	Gr. Il-Finance	07. Security Analysis & Portfolio Management	11. Project Planning & Analysis	07. Security Analysis & Portfolio Management	11. Project Planning & Analysis
		08. Cost & Management Audit	12. Corporate Legal Framework	×	×
		05. Service Marketing	09. Marketing Research	05. Service Marketing	09. Marketing Research
	Gr III-Marketing	06. Rural & Agricultural Marketing	10. International Business	06. Rural & Agricultural Marketing	10. International Business
		07. Consumer Behaviour	11. Product and Brand Management	07. Consumer Behaviour	<ol> <li>Product and Brand Management</li> </ol>
		08. Digital Marketing	12. E-Commerce	<b>X</b>	×
	SO	×	×	Research Methodology	Research Work (Dissertation)

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# FOUR YEAR UNDERGRADUATE PROGRAM (FYUGP) 2024-28 CURRICULUM

# SEMESTER-I

### FACULTY OF COMMERCE



### FACULTY OF COMMERCE COURSE CURRICULUM

Pı	rogram : Bachelor in	Semester-	I Session: 2024	-25
(Certi	Commerce ificate/Diploma/Degree /Honors)			
1	Course Code	COSC-01		
2	Course Title	Fundamental o	Accounting	********
3	Course Type		fic Core Course( COSC )	
4	Pre-requisite (if any)		As per program	the second second second second second
5	Course Learning Outcomes (CLO)  Credit Value	making.  Identify a various co  Identify accounting accounting accounting principles.  Construct computeri	process and methods of financial theory and technic reporate financial problems. Sundamental concepts of general sprinciples and can also Identify of	ques to solv ly accepte thallenges of rstand basi accounting us aspects of
		Credits		1 40
7	Total Marks	Max. Marks :100	Minimum Passing Man	KS:40
PARI	B: Content of the Course		per period)-60 periods (60 Hour	s )
Uni		Topics (Course )		No. of Period
I	Objectives, Branches and Conventions. A	of Accounting, Bas counting standard on of Father of the	ent, Definition, Needs, ic Accounting Principles Concept National & International. Brief accountancy profession in India :	
II Accounting Transact		ction: Concept of a ords, journal, ledger action) and Trial bal ing; methods of reco		
III Final Accounts: Man Account, Balance She		nufacturing Accoun eet, Adjustment En as of Errors: Classifi	ts, Trading Accounts, Profit Loss tries with various provision and cation of errors, location of errors,	
IV	Computerized Accomplication (using an recording transaction accounts, Trial balant and shutting a Compa	ounting System-T y popular accountings; preparing report ce, Profit and loss any, Backup and Res	heoretical application, Practical g software); Creation of Vouchers; ts, cash book, bank book, ledger account, Balance Sheet. Selecting tore data of a Company.	
Key	Final Assaunta Bootific		tion, Double Entry System, Journal, int, Computerized Accounting.	Depreciation

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Signature of Convener & Members (CBoS)

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#### **PART-C:Learning Resource**

#### Text Books, Reference Books and Others

#### Text Books Recommended:-

- 1.Shukla S.M.; Financial Accounting; Sahitya Bhawan Publication; Agra. (Hindi & English Medium)
- 2.Karim & Khanuja; Financial Accounting; SBPD Publishing House; Agra. (Hindi & English Medium)
- 3.Agrawal & Mangal; Financial Accounting Universal Publication (Hindi Medium)

Note: Learners are advised to use latest edition of text books.

#### Reference Books:

- 1.Gupta, R.L. and Radhaswamy. M; Financial Accounting Sultan Chand and Sons, New Delhi.
- 2. Monga J.R. Ahuja Girish and Sehgal Ashok: Financial Accounting; Mayur Paper Back, Noida.
- 3. Shukla M.C. Grewal T.S. and Gupta, S.C.: Advanced Accounts; S. Chand & Co. New Delhi.
- 4.Singh B.K. Financial Accounting; Wisdom Publishing House, Varanasi.

#### On line Resources: \* e-Resources/e-books and e-learning portals:

https://indianaccounting.org/econtent book finance.

https://onlinecourses.swayam2.ac.in/nou24 cm02/

https://youtu.be/v-djL7SPw4c?si=qRK dBVZ2lob99EV

https://onlinecourses.swayam2.ac.in/aic20 sp60/preview

https://youtu.be/v-djL7SPw4c?si=qRK dBVZ2lob99

#### PART -D: Assessment and Evaluation

Continuous Internal End Semester Exam.		30 Marks 70 Marks
Continuous Internal Assessment(CIA): (By Course Teacher)	Internal Test/Quiz-(2): 20 & 20 (Assignment/Seminar): 10 Total Marks - 30	Highest Marks out of the Two Test/Quiz + obtained marks in Assignment shall be considered against 30 Marks
End Semester Exam.(ESE):	Two Section :- A & B SectionA:Q.1-Objective-10x1=10Marks	s;Q.2-ShortAnswertype- 5x4= 20 Marks

Section B: Descriptive answer type qts. 1 out of 2 from each unit-4x10=40 Marks

Name and Signature of Convener & Members of (CBoS):

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FACULTY OF COMMERCE COURSE CURRICULUM

PART-A : Introduction Program : Bachelor in Commerce (Certificate/Diploma/Degree /Honors		a : Bachelor in aumerce /Diploma/Degree	Somostor 1	Semester-1 Session: 2024-25		
1	Cours	se Code	COSC-02	UNITED BY THE PROPERTY ART	· (在一个) 在中心的 (文文) 在一次以外 (在一个) (1) (1) (1) (1) (1) (1) (1) (1) (1) (1	THE PERSON AND ADDRESS OF
2	Cours	so Title	Bustness Law	CONTRACTOR OF	grant de transport de transport de la transport	CONTRACTOR OF THE PARTY OF
3	Cour	so Typo	Discipline Specific Core Course (COSC)			SHOT PERSONNEL TO
4	Pro-r	equisite (if any)	Control of the Contro	Agn	er program	nelnage
5	Course Learning Outcomes (CLO)  Demond law. Classify studies. Interpr Discuss of the tr partner govern Bxplain Act and		law.  Classify various studies.  Interpret the re Discuss the law of the transactic partnership, an governing limit.  Explain the sign Act and provision interest of the contract of the contr	Classify various types of contract and illustrate the related case studies. Interpret the regulation governing the Contract of Sale of Goods Discuss the laws governing partnership and legal consequences of the transactions and other actions in relation with the partnership, and examine contractual obligations and provision governing limited liability partnership. Explain the significant provisions of the Negotiable Instrument Act and provisions of the Consumer Protection Act to protect the		
6	ing retouther sweets	Credit Value	4 Credits   Credit= 15 Hours-learning & Observation			
7	11°	otal Marks 100	Max. Marks: 100 Minimum Passing Mar		ks:40	
Ur	Total nit I	Law of contract (	Topics (Course Co	ntents ntract	riod)-60 Periods(60 Hour ) classification; offer and consent, considerations,	No. of Period 15
	I	Agreement declare Contract, Remedy f Special contracts: of Agency- Meanl	ed vold, Performance or Breach of Contract Indemnity &; Guarai ng, Modes of creati	of Cor itee, Ba ng Age	itract, and Discharge of illment and pledge; Law ency, Types of Agents,	15
of Goods, Conditio		Sale of Goods Act of Goods, Conditio CIF, FOB and Ex-Sh	(1930): Definition, S ns & Warranties, Sale ip Contracts.The Cor	ale &; / by No sumer	agreement to sale, Types n-owners, Unpaid Seller, Protection Act 2019	15
I	Negotiable Instrument Act 1881:Negotiable Instrument Act (1881)  Definition of Negotiable instrument; Feature; promissory note; Bill of exchange cheque; Holder and holder in the due course; crossing of a cheque, types of crossing; Negotiation; dishonor and discharge of negotiable instrument, Limited Liabilities Partnership Act 2008.			15		
V and	Words	Law of Contract	Special Contract, Sale	of Go	ods Act, Consumer Prote	ction A

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Text Books, Refer	Resources ence Books and Others	The state of the s
Text Books Recon	nmandad.	
1.Shukla & Sahaya Sah	nitya Bhawan Publication, Agra(Hindi Mediur	
		m)
- I I I I I I I I I I I I I I I I I I I	Unication Agra (English Madina)	
- Vai Git Val Simev: Ri	ISINACC LAW: Cabitera Dhaman D. L.	na (English Madisus)
dir Kullial Gang	ele, Business Regulartory Framework Dans	
and and a	dvised to use latest edition of text books	
Reference Books:		
2. Kuchal M.C. Business	Law: Vikas publishing house, Delhi. (Hindi &	English Medium)
- Dustiles	os Law, Sullanchann & Sone New Delhi fenc	ligh Madinan
o. Grandila F.R.: Busine	SS Law; Galgotia New Delhi (English Modius	m)
on line Resources	: * e-Resources/e-hooks and e-lea	rning portals:
recps.//ommecourses.	swayam2.ac.in/nou24 cm11/preview	
https://www.toppr.com	n/guides/business-law/	
https://www.youtube.	com/watch?v=BZshaldOlUo	
https://www.youtube.c	com/watch?v=HrF9D2V8Ixk	
	com/watch?v=ol2BXgF-P48	
PART-D:Assessme		
Suggested Continuo	us Evaluation Methods: Maximum Ma	rks 100 Marks
Continuous Internal	Assessment (CIA):	30 Marks
End Semester Exam	(ESE):	70 Marks
Continuous Internal	Internal Test/Quiz-(2): 20 & 20	Better Marks out of the Two
Assessment(CIA):	(Assignment/Seminar)- 10	Test/Quiz + obtained marks in
(By Course Teacher)	Total Marks - 30	
	1 Total Marks	Transferring Stratt the continuous
	Total Marks - 50	
End Semester	Two Section :- A & B	against 30 Marks
	Two Section :- A & B Section A: Q.1.Objective10x1=10Marks; 0	against 30 Marks  0.2.Short Answer type-5x4=20 Marks
	Two Section :- A & B Section A: Q.1.Objective10x1=10Marks; 0	against 30 Marks  Q.2.Short Answer type-5x4=20 Marks out of 2 from each unit-4x10=40 Marks
Exam.(ESE):	Two Section :- A & B	against 30 Marks Q.2.Short Answer type-5x4=20 Marks out of 2 from each unit-4x10=40 Marks
Exam.(ESE):	Two Section :- A & B Section A: Q.1.Objective10x1=10Marks; ( Section B: Descriptive answer type qts., 1	against 30 Marks Q.2.Short Answer type-5x4=20 Marks out of 2 from each unit-4x10=40 Marks
Exam.(ESE):	Two Section: - A & B Section A: Q.1.Objective10x1=10Marks; ( Section B: Descriptive answer type qts., 1 re of Convener & Members of (CBo)	against 30 Marks Q.2.Short Answer type-5x4=20 Marks out of 2 from each unit-4x10=40 Marks
Exam.(ESE):	Two Section: - A & B Section A: Q.1.Objective10x1=10Marks; ( Section B: Descriptive answer type qts., 1 re of Convener & Members of (CBo)	against 30 Marks  Q.2.Short Answer type-5x4=20 Marks out of 2 from each unit-4x10=40 Marks
Exam.(ESE):	Two Section: - A & B Section A: Q.1.Objective10x1=10Marks; ( Section B: Descriptive answer type qts., 1 re of Convener & Members of (CBo)	against 30 Marks Q.2.Short Answer type-5x4=20 Marks out of 2 from each unit-4x10=40 Marks
Exam.(ESE):	Two Section: - A & B Section A: Q.1.Objective10x1=10Marks; ( Section B: Descriptive answer type qts., 1 re of Convener & Members of (CBo)	against 30 Marks Q.2.Short Answer type-5x4=20 Marks out of 2 from each unit-4x10=40 Marks
Exam.(ESE):	Two Section :- A & B Section A: Q.1.Objective10x1=10Marks; ( Section B: Descriptive answer type qts., 1	against 30 Marks  Q.2.Short Answer type-5x4=20 Marks out of 2 from each unit-4x10=40 Marks
Exam.(ESE):	Two Section: - A & B Section A: Q.1.Objective10x1=10Marks; ( Section B: Descriptive answer type qts., 1 re of Convener & Members of (CBo)	against 30 Marks  Q.2.Short Answer type-5x4=20 Marks out of 2 from each unit-4x10=40 Marks
Exam.(ESE):	Two Section: - A & B Section A: Q.1.Objective10x1=10Marks; ( Section B: Descriptive answer type qts., 1 re of Convener & Members of (CBo)	against 30 Marks Q.2.Short Answer type-5x4=20 Marks out of 2 from each unit-4x10=40 Marks
Exam.(ESE):	Two Section: - A & B Section A: Q.1.Objective10x1=10Marks; ( Section B: Descriptive answer type qts., 1 re of Convener & Members of (CBo)	against 30 Marks Q.2.Short Answer type-5x4=20 Marks out of 2 from each unit-4x10=40 Marks
Exam.(ESE):	Two Section: - A & B Section A: Q.1.Objective10x1=10Marks; ( Section B: Descriptive answer type qts., 1 re of Convener & Members of (CBo)	against 30 Marks Q.2.Short Answer type-5x4=20 Marks out of 2 from each unit-4x10=40 Marks
Exam.(ESE):	Two Section: - A & B Section A: Q.1.Objective10x1=10Marks; ( Section B: Descriptive answer type qts., 1 re of Convener & Members of (CBo)	against 30 Marks Q.2.Short Answer type-5x4=20 Marks out of 2 from each unit-4x10=40 Marks
Exam.(ESE):	Two Section: - A & B Section A: Q.1.Objective10x1=10Marks; ( Section B: Descriptive answer type qts., 1 re of Convener & Members of (CBo)	against 30 Marks Q.2.Short Answer type-5x4=20 Marks out of 2 from each unit-4x10=40 Marks
Exam.(ESE):	Two Section: - A & B Section A: Q.1.Objective10x1=10Marks; ( Section B: Descriptive answer type qts., 1 re of Convener & Members of (CBo)	against 30 Marks Q.2.Short Answer type-5x4=20 Marks out of 2 from each unit-4x10=40 Marks

# FACULTY OF COMMERCE COURSE CURRICULUM

Program : Bachelor in Commerce (Certificate/Diploma/Degree /Honors)		Semester	- I	Session : 2024-25		
1	Course Code	COSC-03				
2	Course Title	Business Econo	Business Economics			
3	Course Type,	Discipline Spec	Discipline Specific Core Course (COSC)			
4	Pre-requisite (if any)			program		
5	Course Learning Outcomes (CLO)	<ul> <li>Demonstrate how different economic systems function an evaluate implications of various economic decisions.</li> <li>Understand how consumers try to maximize their satisfactio by spending on different goods.</li> <li>Analyze the relationship between inputs used in productio and the resulting outputs and costs.</li> <li>Analyze and interpret market mechanism and behaviour firms and response of firms to different market situations.</li> <li>Discover various facets of pricing under different market situations.</li> </ul>				
6	Credit Value			ours-learning & Obser		
7	Total Marks	Max. Marks :10	00	Minimum Passing N 40	Aarks:	
PART	- B: Content of the Cou	ırse				
,	Fotal No. of Teaching-learn	ing Periods (01	Hr. per perio	d)-60 Periods (60 Hou	rs)	
Unit		Topics (Course	Contents)		No. of Period	
I	Brief history and Cont Naurogi, Gopal Krishna ( Business Economics: M and Responsibilities of a Market Demand Analy Changes in Demand, Der Exceptions of Law of Der	Gokhle, Dr. Gadgil, Meaning, Definition business Economi sis: Meaning of De mand Function La	V K R V Rao, A i, objective ar ist. mand and De	Amartya Sen.  nd nature &Scope, Role  eterminants of Demand,	15	
II Consumer Behaviour a Law of Diminishing man technique, Price Line Importance, Types, Calc		and Elasticity of I rginal utility & Co or Budget Line, ulations of differe	nsumer Surp Concept of nt concepts of	ty Analysis of Demand, lus, Indifference Curve Elasticity of Demand, if Elasticity, Methods of	15	
III	Production Analysis: Stock and Flow, Determ Production Function: a Scale, Economies and Di	measurement of Price Elasticity of demand  Production Analysis: Meaning of Supply and Supply function, Concepts of Stock and Flow, Determinants of Supply, Law of Supply, Changes in Supply, Production Function: a) Law of Variable Proportions b) Law of Returns to Scale, Economies and Diseconomies of Scale			15	
IV	Market Morphology an Meaning, Classification basis of perfect and in under Perfect Competiti	nd Equilibrium of and Types of Mar aperfect competiti	the Firm and ket, Market s on, Price and	d Industry: tructure formed on the d output determination Monopoly, Monopolistic	15	
Competition, Oligopoly				sumer Behaviour, Pr	oductio	

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#### PART- C. Learning Resources Text Hooks, Reference Books and Others Test Books Recommended: 1. Dr. V.C. Sjoha; SBPD Publishing House, Agra, (Hindi English and Hindi Medium) 2.Dr. Jai Prakash Mishra, Sahitya Bhawan Publication, Agra. (Hindi and English Medium) 3. M. L. Thingan, Vrinda publication, Delhi. (English and Hindi medium) 4.Dr. J. K. Jain, Madhya Pradesh Hindi Granth Academy; Bhopal. (Hindi medium) Note: Learners are advised to use latest edition of text books. Reference Books: 1.Ahuja, H. I. New Delhi: Sultan Chand Publishing House, Delhi 2. Kontsoyannis, A. London: Palgrave Macmillan. 3. Chaturvedt, D. D., & Gupta, S. L. International Book House Pyt. Ltd. . New Delhi: 4. Kennedy, M. J., Himalaya Publishing House. Mumbai: On line Resources : \* e-Resources/e-books and e-learning portals: 1.https://onlinecourses.swayam2.ac.in/imb24.mg06/preview 2.https://www.businesseconomics.in/ 3.https://www.wallstreetmojo.com/business-economics/ 4.https://www.youtube.com/playlist?list=PLgC10\_Xv-BGlrAgOr-hU8e-N\_NzOUpgI-5.https://www.youtube.com/watch?v=9kai9P-KeNo 6, study material of ICAI: www.lcal.org. 7. https://www.icsi.edu/media/website/Business%20Economic 0. https://www.businesseconomics.com/ PART-D: Assessment and Evaluation Suggested Continuous Evaluation Methods: Maximum Marks: 100 Marks Continuous Internal Assessment (CIA): 30 Marks 70 Marks End Semester Exam. (ESE): Continuous Internal Internal Test/Quiz-(2): 20 & 20 Better Marks out of the Assessment(CIA): Assignment/Seminar: 10 Test/Quiz + obtained marks in Total Marks-30 Assignment shall be considered (By Course Teacher) against 30 Marks Two Section :- A & B **End Semester** Section A:Q.1-Objective 10x1=10Marks; Q.2.Short answer type-5x4=20Marks Exam.(ESE): Section B: Descriptive answer type qts., 1 out of 2 from each unit-4x10=40 Marks Name and Signature of Convener & Members of (CBoS) :

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# FACULTY OF COMMERCE COURSE CURRICULUM

Program: Bachelor in Commerce (Certificate/Diploma/Degree /Honors)		ommerce	Semester- I	Session: 202	1-25
1	Cou	rse Code	COVAC-01		
2	Cou	rse Tide	Concept of Business	Control of the state of the sta	
3	Cou	rae Type	Value Added Course (Co	OVAC)	
4	Pre	requisite (if any)	A security of the contract of	s per program	NATIONAL PROPERTY OF THE PARTY
E	San Marine Contract C		<ul> <li>Analyze business operations and scale, evaluating size and scope effectively.</li> <li>Demonstrate an understanding of business promotion strategies and growth mechanisms.</li> <li>Identify various business structures and comprehend their implications.</li> <li>Develop awareness of social responsibility, ethical principles, and their significance in business practices.</li> </ul>		
6	Cre	dit Value		.5 Hours-learning & Obs	ervation
7	Tot	al Marks	Max. Marks: 50 Minimum Passing Marks: 20		
PART	market has been selected and	Content of the Cou	the state of the s	Assistant to the second	
		No. of Teaching-lear		Period) 30 Period (30 H	
Un	it		Topics (Course Contents	3)	No. of
emining are	Saporan d'Estado	o anellos ann antages es le sur ann agus ann ag	and a straight of the second o	and the state of t	Period
I consistent and the constraint of the constrain		Business Unit and Business Combinat	usiness, Business Unda Scale of Operations, Pr ions, Scientific Manager cture & Porms of Busines	omotion of Business, ment, Rationalization,	8
11	Marin Par M		onment, Approaches towards relationship of 7 oment, Components & types of Environments		
III Social Responsibilit Scope of social res Social Responsibilit IV Business Ethics: B need & Important		Scope of social res Social Responsibilit	THE DISTRIBUTE OF THE PROPERTY OF THE STREET, WHEN THE PROPERTY OF THE PROPERT	oncepts of Doctrine of	8
		need & Important business ethics & m	asic assumptions, chara ce of Business Ethics, orality	difference between	7
KeyWords Business Underta Promotion of Bus Location, Structure			ings Size of a Buging	ess Unit and Scale of	Operation

Signature of Convener & Members (CBoS):

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#### PART- C: Learning Resources

#### Text Books, Reference Books and Others

#### Text Books Recommended:-

- S.A. Sherlekar, Modern Business Organization and Management (Himalaya Publishing
- Y.K. Bhushau, Fundamental of Business Organization & Management (S Chand Publishers)
- Basu, C.R., Business Organization and Management, Tata Mcgraw Hill, Publishing House, New Delhi,
- Chhabra, T. N. Business Organisation and Management. Sun India Publications. New Delhi.
- Vasishth, N., & Rajput N. Business Organisation & Management. Kitab Mahal. Delhi.
   Note: Learners are advised to use latest edition of text books.

#### Reference Books:

- Redmond James, Robert Trager, media organization and management -, Biztantra, New Delhi
- Business Environment Text and Cases By F. Cherunilam (Himalaya Publication House)
- Kaul, V. K., Business Organisation Management. Pearson Education.

#### On line Resources: \* e-Resources/e-books and e-learning portals:

#### Online Resources:

https://www.leanmethods.com/

https://sol.du.ac.in/library/

https://www.wto.org/

#### MOOCS:

- 1) Designing the Organization: From Strategy to Organizational Structure (Course)
- 2) Understanding Modern Business & Organisations (FutureLearn)
- 3) Managing the Organization: From Organizational Design to Execution (Course)

PART	-D	:	Assessment and I	iva.	luation

	Evaluation Methods: Maximum Ma	rks	50 Marks
Continuous Internal As			15 Marks
End Semester Exam. (E	SE):		35 Marks
Continuous Internal Assessment:(CIA) (By Course Teacher)	Internal Test/Quiz-(2): Assignment/Seminar+Attendance: Total Marks-	10 & 10 05 15	Better Marks out of the Two Test/Quiz+ obtained marks in Assignment shall be considered against 15 Marks
End Semester Exam. (ESE):	Two Section :- A & B Section A : Q.1.Objective -5x1=05 Section B : Descriptive answer typ		2 Short ans.type-5x2=10Marks. of 2 from each unit -4x5=20 Marks

Name and Signature of Convener & Members of (CBoS):

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#### FOUR YEAR UNDERGRADUATE PROGRAM (2024 – 28)

		COURSE CURRICU	LUM		
Prog	ram: Certificate Course	PART A: INTRODUC	TION		
1	Course Col	Semester- I Sem	Session: 2024-2	5	
2	Course Code	AEC 01			
3.	Course Title	Environmental Studies			
4	Course Type	Ability Enhancement Cour	se (AEC)		
5	Prerequisite (If Any)	As per requirement			
3	Course Outcome (CO)	At the end of this course, stud	lents will be able to -		
		CO 01; relate the basic conc	ent of the environment		
1		co 02: explain environmen	ital alterations		
		co 03: develop skills in env	ironmental measurement		
6	Credit Value	CO 04: examine correction i	neasures of the environment		
	Total Marks	02 C 01 Credit	= 15 Hrs. Teaching-Learnin	g	
		Max. Marks: 50	Minimum Pass r	narks: 20	
Total	No of Table 7	ART: B CONTENT OF THE	COURSE	7.	
UNIT	110. of feaching-Learning	Periods: 30Hours/30Period	Is		
01,11	Land of the same	TOPIC (Course Content	s)	No. of Hours	
	Basic Composition:	y an a second to the		Hours	
	1. Abiotic and Biotic components of the environment				
Ι	2. Blodiversity—Concept, types, and measures about its protection			07	
	3. Basic concept of Bio-Geo Chemical Cycle				
	4. Energy Flow in an ed	cosystem		1 27 1	
	Alterations in Environ	ment:			
		ents of the pond ecosystem			
$\mathbf{II}$	2. Air pollution and mea	sures for its control			
	3. Water pollution and m	neacures for its control		07	
	Water pollution and measures for its control     Global warming, Climate change, and possible measures				
	Measurements of Envir	commendate, and possible meas	ures		
	1 Soil composition and	onnental Components			
Ш	Soil composition and methods of its analysis     Water analysis methods for DO, BOD, COD				
	3. Water analysis method	is for DO, BOD, COD		08	
	1. Water alialysis method	3. Water analysis methods for pH, TDS, Turbidity, Salinity, and Alkalinity 4. Information about environmental factors—PM-10, PM-2.5, NO2, O3			
	Application Management	ironmental factors—PM-10, P	M-2.5, NO2, O3		
	Application Measures	Application Measures			
TT7	1. Useful microbes to con	trol water pollution			
IV	2. Useful microbes to con	trol soil pollution		00	
	3. Concept of Biodegrada			08	
	4. Concept of Phytoremed	liation			
Key ords	Ecosystem, Pollution, C	limate Change, Biodegradati	on		

Leshar V. Dr. Sanjano, Bhagat, Dr. Shiron!

Leshar V. Mehae (1)6/24 Amite Panda

Dr. Prarmod CDd. Neha Behar) Amite Panda

Dr. Prarmod CDd. Neha Behar) Name and Signature of Convener and Members of CBOS

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Text Books, Reference		
Text Books Recommen		P. V. Comp.
	ment, 8th Edition, P.D.Sharma, Rastog,	
2. Environmental Biolog	gy, 2 <sup>nd</sup> Edition, P,D.Sharma, Rastogi P	ublication, Meerut.
3. Environmental Biolog	gy and Toxicology, 2 <sup>nd</sup> Edition, P.D.Sh	arma, Rasiogi Publication, Meerut.
4. Environmental Studio	es, 1st Edition, S.V.S.Rana, Rastogi Pub	Deblication Manual
5. Environmental Biotec	chnology, 1 <sup>st</sup> Edition, S. V. S. Rana, Rus	angi Publication, Meerul.
Online Resources-	es / e-books and e-learning portals	
Online Resources-	es / e-books and e-leaf ting portais	
> e-Resource	es / e-books and e-learning portals	
PART -D: Asses	sment and Evaluation	
Suggested Continuous		
Maximum Marks:	50 Marks	
Continuous Internal A	· ·	
End Semester Exam (		Cil to Test / Ovi
Continuous Interna	Il Internal Test / Quiz-(2): 10 & 10	Better marks out of the two Test / Quiz
Assessment (CIA):	Assignment/Seminar +Attendance - 05 Total Marks - 15	+ obtained marks in Assignment shall be
(By Course Teacher)	Total Intilities	considered against 15 Marks
End Semester	Two sections - A & B	7 0 10 M
Exam (ESE):	Section A: Q1. Objective $-05 \times 1 = 05$	Mark; Q2. Short answer type- 5x2 = 10 Marl
		,1out of 2 from each unit- 4x05 =20 Mark
ume and Signature of Con	vener & Members of CBoS:	
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# FOUR YEAR UNDERGRADUATE PROGRAM (FYUGP) 2024-28 CURRICULUM

## SEMESTER-II

**FACULTY OF COMMERCE** 

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# FACULTY OF COMMERCE COURSE CURRICULUM

Comr	ram : Bachelor in nerce ificate/Diploma/Degree ors	Semester- II	Session : 202	4-25		
1	Course Code	COSC-04				
2	Course Title	Business Accounting				
3	Course Type	Discipline Specific Core	Course (COSC)			
4	Pre-requisite (if any)					
5	Course Learning Outcomes (CLO)	As per program     Understand concept of partnership and can prepare financi statements of partnership firm.     Explain the accounting technique related to disposal of asse and payment of liabilities.     Utilize various methods of accounting for hire purchast transactions.     Identify main sources of Income and learn the technique preparing Income and Expenditure account from Receip and Payments account and also able to prepare Balance Shee     Understand concept of branch accounting and prepare the accounts on the basis of different methods.				
6	Credit Value	4 Credits   Credit- 15 H	ours-learning & Obser	vation		
7	Total Marks		Minimum Passing Ma			
PART	<ul> <li>B: Content of the Cour</li> </ul>	se				
7	Total No. of Teaching-learni	ng Periods (01 Hr. per pe	eriod) - 60 Period (60 H	Hours)		
Uni		Topics (Course Contents)		No. of Period		
I	Firm ,Partnership De	tnership Firm: Fundame eed, Final Accounts of a Fi nent and Death of a partn	rm, Admission of	15		
II	Dissolution of a par	tnership firm, Amalgam of partnership firm in	ation of partnership	15		
III	Accounting for Hire ledger account in the large value items inc	e-Purchase Transaction, books of Hire Venders ar luding Default and reposs allment Purchase System	nd Hire purchase for ession.	15		
IV	Accounting for No Inland Branches: branches, accounting system, branch final	On Trading Institution Concept of dependent aspects, debtor's system accounts system and who blidated profit and loss acts.	s: Accounting for and Independent s, stock and debtor's blesale basis system.	15		
Key	Partnership, Firm, Installment Purchase	Deed, Amalgamation, L	imited Liability, Hir	e-Purchase		

Key Pa Words In

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TORE BOOKS, NOIGI GI	ice Books and Others	And the second s
Text Books Recomn		
	Bhawan Publication ; Agra(Hindl & Eng	
	haswamy. M; Sultan Chand and Sons , Nev	
	SBPD Publishing House; Agra.(Hindi & Eng	glish Medium)
	Universal Publication (Hindi Medium)	
A STATE OF THE PARTY OF THE PAR	rised to use latest edition of text books	1,
Reference Books:		
	rish and Sehgal Ashok: Mayur Paper Back	
	T.S. and Gupta , S.C. : S. Chand & Co. New	Delhi.(English Medium)
The state of the s	Publishing House, Varanasi.	
	* e-Resources/e-books and e-lea	rning portals:
	org/econtent book finance.	
	ayam2.ac.in/nou24_cm02/	*
https://youtu.be/y-ail/s	SPw4c7si=qRK dBVZ2lob99EV ayam2.ac.in/aic20_sp60/preview	
https://voutu.be/v-diL79	SPw4c7si=qRK dBVZ2lob99	
PART-D:Assessmen		
	ous Evaluation Methods: Maximu	m Marks 100 Marks
	l Assessment (CIA) :	30 Marks
End Semester Exam		70 Marks
Continuous Internal	Internal Test/Quiz -(2): 20 & 20	Better marks out of the two
Assessment: (CIA):	Assignment/Seminar- 10	Test/Quiz+obtained marks in
(By Course Teacher)	Total Marks- 30	Assignment shall be considered against 30 Marks
Bnd Semester Exam.	Two Section :- A & B	s; Q.2-ShortAnswertype-5x4 =20 Mark
(ESE):	SectionA:Q.1-Objective=10x1=10Mark	01 out of 02 from each unit-4x10=40Marks

FACULTY OF COMMERCE COURSE CURRICULUM

Statute Land Section	the state of the s	troduction	expensional and the expension for the second section of the second section of the second section of the second	Session: 2024	1-25	
400		lachelor in	Semester-II	Session: 202	F-25	
	nerce			i i		
		/Diploma/Degree				
CALLEDON CONTRACTOR	Course Code					
A. St. Novichiaka	A CARL STATE OF STREET	the state of the blackwise or the state of t	COSC-05			
2	CAMERATURE AND	so Title	Business Mathematics Discipline Specific Core (	Course (COSC)		
3		'se Type		per program	The second second	
4 manusconsistes		requisite (if any)	• Explore the application	n of business mathematical	techniques to	
5		rse Learning comes (CLO)	<ul> <li>solve problems.</li> <li>Solve the ratio, prodefine its application.</li> <li>Evaluate the profit or leading the processing the processing profit and leading the profit and l</li></ul>	oportion, variation and peop in different fields.  oss arising out of business trace application related to loss, simple interest and computations quickly and faster we	ercentage and ansactions. commission ound interest.	
6	Cuar	Re Valua	4 Credits Credit= 1	5 Hours-learning & Ob	servation	
7	Credit Value Total Marks		Max.Marks: 100	Minimum Passing	Marks: 40	
and the same of	1 - B:	TO PROPERTY AND ADMINISTRAL PROPERTY OF THE PR	The state of the s			
MIC	Total N	lo of Teaching-learn	ing Periods ( 01 Hr. per pe	eriod) -60 Periods (60 )	Hours)	
		vo. of reacting reacti	Topics (Course Contents)		No. of	
Unit			•		Period	
		knowledge tradition addition, multiplication through Vedic mathe from Digit Sum.  Simultaneous Equation in Two V Cross Multiplication.		quick calculation of uare root of numbers erification of answers cs, Methods of Solving tion, Elimination and	15	
amount, concept of between simple interest, to Logarithm and A antilogarithm table.		amount, concept of between simple into related to interest, tie Logarithm and A antilogarithm table.	hmetic: Simple and Comport freal and nominal rate of erest and compound interes me, rate, principal and amou antilogarithm-Practical us	of interest, difference st, practical problems nt. e of logarithm and	15	
I	II	Percentage.	netic-I-Ratio & Proportion		15	
L	V	and Loss.	netic-II-Commission, Broke	· - /6	15	
Ke	ey rds					

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#### PART- C:Learning Resources Text Books, Reference Books and Others Text Books Recommended:-1. Dr.S.M.Shukla,&Dr.S.K.Jain,Sahitya Bhawan Publication,Agra (Hindi & English Medium) 2.Dr. Karim & Agrawal, Business Mathematics SBPD Publishing house, Agra(Hindi & English Medium) 3. Agrawal Dr. Mahesh, Business Mathematics Ramprasad and sons Bhopal Note: Learners are advised to use latest edition of text books. Reference Books: 1.Magar Dr. Abhilasha, Business Mathematics Himalaya publication Mumbal 2. Sancheti & Kapoor, Business Mathematics Sultan chand and sons New Delhi 3.Sharma J.K., Business Mathematics IK International pvt. Ltd. New Delhi 4.Kumar Mrityunjay, Business Mathematics S. Chand Publishing New Delhi On line Resources: \* e-Resources/e-books and e-learning portals: https://onlinecourses.swayam2.ac.in/nou24\_cm08/preview https://www.geektonight.com/business-mathematics-notes/ https://open.umn.edu/opentextbooks/textbooks/642 https://byjus.com/maths/business-mathematics/ https://www.youtube.com/watch?v=FWj2joeVKEU PART-D: Assessment and Evaluation Suggested Continuous Evaluation Methods: Maximum Marks 100 Marks Continuous Internal Assessment (CIA): 30 Marks End Semester Exam. (ESE): 70 Marks Continuous Internal Internal Test/Quiz: 20 & 20 the Better marks out Assessment: (CIA)-(Assignment/Seminar): 10 obtained marks in test/quiz+ (By Course Teacher) Total Marks -30 Assessment shall be considered against 30 Marks **End Semester** Two Section :- A & B

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Section A: Q.1-Objective -10x1=10Marks; Q.2-Short Answer type-5x4=20Marks

Section B: Descriptive answer type qts. 1 out of 2 from each unit-4x10=40 Marks

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Exam.(ESE):

#### **FACULTY OF COMMERCE** COURSE CURRICULUM

	-A : Introduction am : Bachelor in	C		
Comn		Semester-II	Session: 2024-25	
	ificate/Diploma/Degree			
/Hon	ors			
1	Course Code	COSC-06		
2	Course Title	Business Environmen	nt	
3	Course Type	Discipline Specific Co		
4	Pre-requisite (if any)		As per program	
5	Course Learning	Understand relat	tionship between environment and	business.
	Outcomes (CLO)	<ul> <li>Demonstrate and develop conceptual frame work of business environment and generate interest in international business.</li> <li>Indentify the nature of local business environment and its component.</li> <li>Demonstrate govt. policies and different roles for the emergence, upliftment and smooth functioning of business organization.</li> </ul>		
6	• Extend knowledge of Industrial Policy and NITI AY  Credit Value 4 Credits Credit = 15 Hours-learning & Obse			
7	Total Marks Max. Marks: 100 Minimum Passing Mar			
PART			Minimum r assing Mar	N3. 40
7			er period)-60 Periods (60 Ho	ure)
Unit		Topics (Course Cont	ents)	No. of
		ropico (dodise done	circs	Period
macro environment.  analysis and strategic  characteristics of bus		Competitive structure management. Managing incess. Objectives and the mental analysis.	internal, external, micro and of industry, environmental diversity. Scope of business, e uses of study. Process and	15
II Economic Problem of Sickness . Economic F		of Growth: Inflation, F Factors of Growth: Fore estment (FPI), Micro, Sn	Parallel Economy, Industrial eign Direct Investment (FDI), nall and Medium Enterprises	15
III Govt. Policies: Expor		zation, Globalization, De of Indian Economic Plan	etary & Discal Policy, emonetization, Disinvestment, Ining: NITI AAYOG, Industrial	15
Economic Groups: GA Regional Trade Agree		s, Foreign Trade & Eco TT, WTO, UNCTAD, Wo ments: European Union	d Trade & The Problems of nomic Growth, International orld Bank, IMF, TRIPS, TRIMS (EU), ASEAN, SAARC, NAFTA	15
Key Word	Business Environments  Govt. Policies, Econo	it. Economic Problem o	of Growth, Economic Factor	of Grow vironme

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#### **PART-C:Learning Resources**

#### Text Books, Reference Books and Others

#### Text Books Recommended:-

- 1. Sinha V.C., Business Environment, SBPD Publications Agra, (Hindi & English)
- 2.Dr.J.P.Mishra,Shahitya Bhawan Publication, Agra(Hindi Medium)
- 3. Singh Ranjeet ,Business Environment, Kalyani Publishers New Delhi.
- 4. Upadhyay Sharma Dayal, Business Environment (Hindi), Ramesh Book Depot Jaipur.
- 5. Singh, Dr. S.K., Business Environment (Hindi), Sahitya Bhawan Publication Agra
- 6. Jain Dr. S.C., Business Environment (Hindi), Kailash Pustak Sadan, Bhopal.
- 7. Joshi Rosy, Kapoor Sangam, Business Environment (Hindi), Kalyani Publishers New Delhi.

Note: Learners are advised to use latest edition of text books.

#### Reference Books:

- 1. Sheikh Saleem, Business Environment, Pearson.
- 2. Francis, Cherunilan, Business Environment, Himalaya Publishing House.
- 3. Gupta C.B., Business Environment Sultan Chand & Sons.
- 4. Paliwar Veena Keshav, Business Environment, PHI Learning Private Limited, Delhi.

#### On line Resources: \* e-Resources/e-books and e-learning portals:

https://onlinecourses.swayam2.ac.in/imb24\_mg33/preview

https://egyankosh.ac.in/handle/123456789/3142

https://www.youtube.com/watch?v=Q1yw7Tchsc8

https://www.youtube.com/watch?v=9jUHXPGEBEM

https://www.youtube.com/playlist?list=PLJtJvO3aaWe2oQxrJov7CfDFDC3aebxi1

#### **PART-D:Assessment and Evaluation**

Suggested Continuous E Continuous Internal Ass End Semester Exam. (ES	Evaluation Methods: Maximum Marks sessment (CIA) : SE) :	100 Marks 30 Marks 70 Marks
Continuous Internal Assessment: (CIA)- (By Course Teacher)	Internal Test/Quiz: 20 & 20 (Assignment/Seminar): 10 Total Marks- 30	Better marks out of the two test/quiz+ obtained marks in Assessment shall be considered against 30 Marks
End Semester Exam.(ESE):	Two Section :- A & B Section A: Q.1-Objective -10x1=10 Ma Section B: Descriptive answer type qts	arks; Q.2-Short Answer type-5x4=20Marks s. 1 out of 2 from each unit-4x10=40 Marks

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**FACULTY OF COMMERCE** COURSE CURRICULUM

PART-A: Introduction Program: Bachelor in Commerce (Certificate/Diploma/Degree /Honors		Semester- II	Session: 2024-			
Course Code		COSEC-01				
Cour	se Title	Accounting for Every One				
Cour	se Type					
Pre-requisite		As per program				
Course Learning Outcomes (CLO)		<ul> <li>Understand accounting principles and transaction recording techniques.</li> <li>Prepare financial statements manually and using the software.</li> <li>Interpret the annual report and financial disclosure effectively.</li> <li>analyze textual and numerical financial information.</li> </ul>				
Cred	lit Value	2 Credits Credit = 15 Hours-learning & Observa				
Tota	al Marks	Max. Marks: 50	Minimum Passing I	Marks: 20		
'- B:	Content of the Cou	rse				
Total	No. of Teaching-learn	ning Periods (01 Hr. pe	r period -30Periods (30 H	ours)		
it		Topics (Course Content	s)	No. of		
				Period		
objectives and relevand and individuals. Account of accounting informat Liability, Capital, Expen		te to business establishmen nting information: meaning, tion. Some Basic Terms –T se, Income, Revenue, Gain, I g Year, Financial Year.	ts and other organisations, users and utilities, sources ransaction, Account, Asset, Profit, Surplus, Loss, Deficit.	8		
II Transactions and re transactions and event Recording of transacti Account: Rules for De		cording of transactions: ts, Basis of recording – vo ions: Personal account, F ebit and Credit; Double I	ouchers and another basis. Real Account and Nominal Entry System, journalizing	7		
III Preparation of Finan		ncial Statements: Fundamental Accounting Equation; Balance; Concept of revenue and Capital; Preparation of		7		
IV Computerized Accounting so settings; Creating Accountings; Vouchers Ent Trial Balance, Profit an		ting Systems: Computerized Accounts by using any offware: Creating a Company; Configure and Features ounting Ledgers and Groups; Creating Stock Items and ry; Generating Reports - Cash Book, Ledger Accounts,		8		
	Crece Total	Course Code Course Title Course Type Pre-requisite (if any) Course Learning Outcomes (CLO)  Credit Value  Total Marks - B: Content of the Course Total No. of Teaching-learning Introduction to Account objectives and relevance and individuals. Account of accounting informat Liability, Capital, Expendebit, Credit, Accounting Transactions and event Recording of transactions; Preparation of Trial Battander Transactions of Trial Battander Transaction of Trial Battand	Course Code Course Title Course Type Skill Enhancement Code Course Type Skill Enhancement Code Pre-requisite (if any) Course Learning Outcomes (CLO)  Prepare financial software. Interpret the annument effectively. analyze textual and Credit Value  Credit Value  Credit Course Total Marks Max. Marks: 50  BE Content of the Course Total No. of Teaching-learning Periods (01 Hr. periods) Introduction to Accounting: Accounting - Meaning objectives and relevance to business establishment and individuals. Accounting information: meaning, of accounting information. Some Basic Terms - Tabellity, Capital, Expense, Income, Revenue, Gain, Debit, Credit, Accounting Year, Financial Year. Transactions and recording of transactions: transactions and events, Basis of recording - vertical Recording of transactions: Personal account, Account; Rules for Debit and Credit; Double transactions; Preparation of Ledger, Cash Book incl Preparation of Financial Statements: Fundame Preparation of Trial Balance; Concept of revenue Trading and Profit & Loss Account, Balance Sheet. Computerized Accounting Systems: Computerized popular accounting software: Creating a Compuser Settings; Creating Accounting Ledgers and Groups: Vouchers Entry; Generating Reports - Compuserized Sustements: Concept of revenue Groups: Vouchers Entry; Generating Reports - Compuserized Accounting Ledgers and Groups.	Course Code Course Title Course Type Skill Enhancement Course(COSEC)  Pre-requisite (if any)  Course Learning Outcomes (CLO)  Prepare financial statements manually and using software. Interpret the annual report and financial disclosue effectively. analyze textual and numerical financial informati Credit Value  Credit Value  Credits Credit = 15 Hours-learning & Obser  Total Marks  Max. Marks: 50  Minimum Passing For Englishments and other organisations, and individuals. Accounting information: meaning, users and utilities, sources of accounting information. Some Basis Terms — Transaction, Account, English, Lability, Capital, Expense, Income, Revenue, Gain, Profit, Surplus, Loss, Deficit, Debit, Credit, Accounting of transactions: Features of recordable transactions and recording of transactions: Features of recordable transactions and events, Basis of recording — vouchers and another basis. Recording of transactions: Personal account, Real Account and Nominal Account; Rules for Debit and Credit; Double Entry System, Journalizing transactions; Preparation of Ledger, Cash Book including bank transactions. Preparation of Financial Statements: Fundamental Accounting Equation; Preparation of Financial Statements: Fundamental Accounting Equation; Preparation of Trial Balance; Concept of revenue and Capital; Preparation of Trial Balance; Concept of revenue and Capital; Preparation of Trial Balance; Concept of revenue and Capital; Preparation of Trial Balance; Concept of revenue and Capital; Preparation of Trial Balance; Concept of revenue and Capital; Preparation of Trial Balance; Concept of revenue and Capital; Preparation of Trial Balance; Concept of revenue and Capital; Preparation of Trial Balance; Concept of revenue and Capital; Preparation of Trial Balance; Concept of revenue and Capital; Preparation of Trial Balance; Concept of revenue and Capital; Preparation of Trial Balance; Concept of revenue and Capital; Preparation of Trial Balance; Concept of Revenue and Capital; Preparation of Trial Balance; Concept of		

Signature of Convener & Members (CBoS):

#### **PART- C:Learning Resources**

#### Text Books, Reference Books and Others

#### Text Books Recommended:-

- Siddiqui, S. A. New Delhi: Laxmi, PublicationsPvt. Ltd.,
- Sehgal, D. Financial Accounting. New Delhi: Vikas Publishing House Pvt., Ltd.,
- Arora, M.N. Management Accounting, Vikas Publishing House, New Delhi,
- Dr.S.M.Shukla, Shahitya Bhawan Publication, Agra, (Hindi & English Medium)
- Dr.Karim & Khanuja,SBPD Publishing House,Agra(Hindi & English Medium)

#### Note: Latest edition of text books may be used.

#### Reference Books:

- Tulsian, P. C. New Delhi: Tata McGraw Hill Publishing, Co. Ltd.,
- Mukharji, A., & Hanif, M. New Delhi: Tata, McGrawHill Publishing Co. Ltd.,
- Maheshwari, S.N. & Maheshwari, S.K. New Delhi:, Vikas Publishing House Pvt. Ltd.,
- Khan, M.Y. and Jain, P.K. Management Accounting. McGraw Hill Education.,
- Hatfield, L. Accounting Basics. Amazon Digital Services LLC.,
- Horngren, C. T., Sundem, G. L., Elliott, J. A., & Philbrick, D. London: Pearson Education.

#### On line Resources: \* e-Resources/e-books and e-learning portals:

https://accountingforevervone.com/definitive-guide-bookkeeping/

https://accountingforeveryone.com/

https://www.coursera.org/collections/accounting-for-beginners

https://www.taxmann.com/virtualbooks/product/9699-accounting-for-everyone-ge-4-ugcf-virtual-book

https://www.accounting.com/resources/basic-accounting-terms/

Suggested Continuous Evaluation Methods: Maximum Marks

PART	: D	:-	Assessment and Evaluation	
			1100000micht and Dyaluation	

	nternal Assessment (CIA) ; r Exam. (ESE) ;	15 Marks 35 Marks	
Continuous Internal Assessment: (CIA): (By Course Teacher)	Internal Test/Quiz(2): Assignment/Seminar+Attendance: Total Marks-	10 & 10 05 15	Better marks out of the two Test/Quiz + obtained marks in Assignment shall be considered against 15 Marks.
- 1			

End
Semester
Exam.(ESE):

Laboratory/Field Skill Performance: On spot
Assessment
A-Performed the Task based on learned skill-20 Marks
B-Spotting based on tools (written)
-10 Marks
C-Viva-Voce (based on Principle/technology)-05 Marks

Managed by Coordinator as per Skilling

Name and Signature of Convener & Members of (CBoS):

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50 Marks

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# FOUR YEAR UNDERGRADUATE PROGRAM(2024 - 28) DEPARTMENT OF ENGLISH COURSE CURRICULUM

in-	ART	CONTROL OF THE PROPERTY OF THE PERSON OF	CHARLEST A SECURE OF THE PERSON OF THE PERSO	R CURRICULUM	THE STATE OF THE PARTY OF THE P	
and make the	THE SHAPE SHAPE SHAPE	\: Introdu	mental printers which the second comments of the second	the Parlande start material about \$2.000 to the start and	and the second s	
Sci	ence	Bachelor in Ar Diploma/Degra	ts / Commerce / ce/Honors)	Semester – I/ II/III	Session: 2024-20	25
1	Course	Code	AEC 02	A THE THE PARTY AND A STATE OF THE PARTY AND A	A CONTROL OF THE PROPERTY OF T	
2	Course	Title	English Langi	nada mendenda kalandoonie kaladan ordanieko de kumere edere IAKC	es contra compression de la compresión d	
3	Course	Туре	SANSANA AND SANSANA PROPERTY AND	Enhancement Course)	DEATERS AND STREET OF THE PARTY	
4	Pre-re	re-requisite (if any) As per Program				
5		e Learning. nes(CLO)	<ul> <li>After the completion of this course, the students will be able to —</li> <li>Understand and apply the use of Articles and Tenses in day to day life.</li> <li>Analyze the power of imagination and creativity and critically appreciate the poems.</li> <li>Identify and develop different types of writing skills.</li> <li>Appreciate and value the use of idioms and phrases as enriching elements of language expression.</li> </ul>			у
6	Credit	Value	2 Credits	Credit = 15 Hour	s -learning & Observat	ion
7						
PA			of the Cou			
	Te	otal No. of Tea	ching-learning	Periods(01 Hr. per perio	d) - 30 Periods (30 Hou	rs)
	Unit			Topics(Course content	nts)	No. o Perio
	ĭ	2. Anita Desa	Dholakia : Baa – I ii : A Devoted So ith Tagore : The I		Woman	08
	Poetry:  1. William Wordsworth: The Solitary Reaper  2. Robert Lee Frost: Stopping by the Woods on a Snowy Evening			07		
-	III Letter Writing: 1. Formal Letter 2. Informal Letter Composition: 1. Describing a Place or a Person 2. Writing a Biographical Sketch 3. Narrating an Event or Experience			08		
	Writing Skills: Word Formation, Idioms and Coordination and Subordinate Grammar: 1. Articles 2. Tenses		Phrases		07	

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Keywords

Love, admire, alone, devote, solitary, frozen lake, darkest evenlng,

Signature of Convener & Members (CBoS):

#### PART-C: Learning Resources

Text Books, Reference Books and Others

#### Text Book:

- 1. Flamingo: A textbook for college students publication: Macmillan Publishers. Reference Books:
- 2. Essential English Grammar, 2nd Edition by Raymond Murphy, Cambridge Publication.
- 3. English Grammar in use 5th Edition by Raymond Murphy, Cambridge Publication
- 4. Advanced English Grammar by Martine Hewings Cambridge University Press.

#### Online Resources-

- > e-Resources / e-books and e-learning portals
  - i) https://englishsummary.com/devoted-son-summary-anita-desai/
  - ii) https://litmarked.com/the-homecoming-by-rabindranath-tagore-summary/
  - ili) https://www.litcharts.com/poetry/william-wordsworth/the-solitary-reaper
  - iv) https://www.sparknotes.com/poetry/frost/section10/
  - v) <a href="https://www.wikihow.com/Write-a-Biographical-Sketch">https://www.wikihow.com/Write-a-Biographical-Sketch</a>
  - vi) https://study.com/learn/lesson/composition-writing-rules-format.html
  - vii) https://www.thelearninglab.com.sg/blog/2021/02/how-to-write-an-Impressive-composition/

#### PART-D: Assessment and Evaluation

Suggested Continuous Evaluation Methods:

Maximum Marks: 50 Marks

Continuous Internal Assessment(CIA):15 Marks

End Semester Exam (ESE):35Marks

Continuous Internal Internal Test / Quiz-(2): 10 & 10
Assessment(CIA): Assignment/Seminar + Attendance-05

Assessment(CIA): | Assignment/Seminar + Attendance- 09

(By Course Teacher) | otal Marks - 15

 Better marks out of the two Test / Quiz
 obtained marks in Assignment shall be considered against 15 Marks

**End Semester** 

Two section - A & B

Exam (ESE):

Section A: Q1. Objective - 10 x1= 10 Mark; Q2. Short answer type- 5x4 = 20 Marks Section B: Descriptive answer type qts.,1out of 2 from each unit-4x10=40 Marks

Name and Signature of Convener & Members of CBoS:

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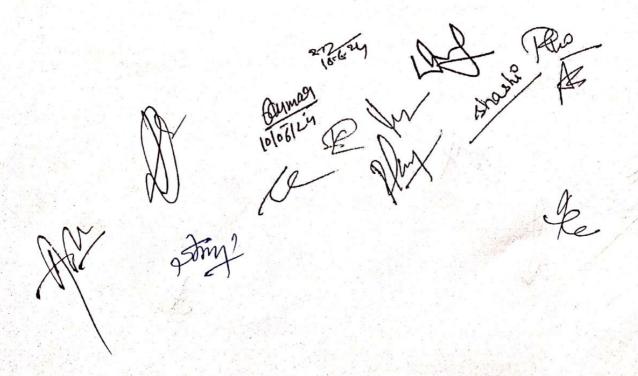
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# FOUR YEAR UNDERGRADUATE PROGRAM (FYUGP) 2024-28 CURRICULUM

# SEMESTER-III

#### **FACULTY OF COMMERCE**



# FACULTY OF COMMERCE COURSE CURRICULUM

PART	-A: Introduction	COURSE CURRICU	LUM		
			The same and the s		
Program : Bachelor in Commerce		Semester-III	Session: 202	4-25	
	oma/Degree/Honors	*			
1	Course Code	COSC-07			
2	Course Title	Corporate Accounting			
3	Course Type	Discipline Specific Course	(COCC)		
4	Pre-requisite		per program		
	(if any)	Tro F	oci program		
5 Course Learning Outcomes (CLO)		<ul> <li>Utilize conceptual knowledge of corporate accounting system and learn the techniques of preparing the financial statements of companies within the frame work of Indian AS</li> <li>Understand the process for issue &amp; redemption of shares &amp; debentures.</li> </ul>			
		<ul> <li>Analyze the financial statement of Joint stock company ltd</li> <li>Interpret the procedure involved in Amalgamation and absorption of companies.</li> <li>Apply the process of Valuation of Goodwill and Shares.</li> </ul>			
6	Credit Value	4 Credits Credit= 15 Hours-learning & Observation			
7	Total Marks	Max. Marks: 100 Minimum Passing Marks: 40			
PART-	The state of the s				
77	otal No. of Teaching-lear	ning Periods (01 Hr. Per Pe	riod)-60 Periods (60 H	ours)	
Uni	t	Topics (Course Contents)			
Issue of bonus s		tures: Issue, forfeiture and reissue of shares, hare, under writing of share, redemption of Issue and redemption of debentures.			
II Financial Statemer of company.		nts and Final Accounts of Companies, Liquidation 15		15	
III Accounting for Ama		algamation Internal reconstruction of companies.		15	
IV   Valuation of Good		will and Shares unce Sheet of holding co	ompanies with one	15	
Key Share & Debenture, Final Accounts of Co Words Amalgamation & Reconstruction of Company Consolidated Balance Sheet of Holding Company			panies. Liquidation of , Valuation of Goodwi	Company,	

Signature of Convener & Members (CBoS):

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#### PART \*C:Learning Resources Text Books, Reference Books and Others Text Books Recommended:-1. Dr. S. M. Shukla & Dr. K.L.Gupta, Sahitya Bhayan Publications Agra, (Hindi & English Medium) 2. Dr Mangal Mehta and Agrawal published Indore, 3. Dr Karim & Khanuja, SBPD, Publications, Agra, (Hindi & English Medium) Gupta R. L., Radhaswamy M; Company Accounts; Sultan Chand and Sons, New Delhi. J.R. Monga, Fudamentals of Corporate Accounting. Mayur Paper Backs, New Delhi. Note: Learners are advised to use latest edition of text books. Reference Books:-1. M.C. Shukla, T.S. Grewal, and S.C. Gupta. Advanced Accounts. Vol.-II. S. Chand & Co., New Delhi. S.N. Maheshwari, and S. K. Maheshwari. Corporate Accounting. Vikas Publishing House, New Delhi. Ashok Seligal, Fundamentals of Corporate Accounting, Taxman Publication, New Delhi. V.K. Goyal and Ruchi Goyal, Corporate Accounting. PHI Learning. Jain, S.P. and K.L. Narang. Corporate Accounting. Kalyani Publishers, New Delhi. Bhushan Kumar Goyal, Fundamentals of Corporate Accounting, International Book House. P. C. Tulsian and Bharat Tulsian, Corporate Accounting, S.Chand. Amitabha Mukherjee, Mohammed Hanif, Corporate Accounting, McGraw Hill Education. On line Resources: \* e-Resources/e-books and e-learning portals: https://www.geektonight.com/corporate-accounting-notes/ https://commercemates.com/corporate-accounting/ https://academy.tax4wealth.com/blog/corporate-accounting https://www.youtube.com/watch?v=p0rxpzkSDLU https://ugcmoocs.inflibnet.ac.in/index.php/courses/view\_ug/19 PART -D: Assessment and Evaluation: Suggested Continuous Evaluation Methods: Maximum Marks 100 Marks 30 Marks Continuous Internal Assessment (CIA): 70 Marks End Semester Exam. (ESE): Highest marks out of the Two 20 & 20 Internal Test/Quiz: Continuous Internal marks Test/Quiz+obtained Assignment/Seminar: 10 Assessment: (CIA) Assignment shall be considered 30 Total Marks: (By Course Teacher) against 30 Marks

Section B: Descriptive answer type qts. 1out of 2 from each unit-4x10=40 Marks Name and Signature of Convener & Members of (CBoS):

Two Section :- A & B

Section A: Q.1-Objective -10x1=10 Marks; Q.2-Short answer type-5x4=20Marks

**End Semester** 

Exam.(ESE):

# FACULTY OF COMMERCE COURSE CURRICULUM

	ram : Bachelor in	Compostor IVI		
Com	nerce	Semester- III	Session : 2024-2	25
	oma/Degree/Honors)			
1	Course Code	COSC-08		
2	Course Title	Company Law		
3	Course Type	Discipline Specific Course	(0000)	
4	Pre-requisite (if any)			
- 5	Course Learning	Understand and eval	per program uate the legal framework of	of company
Outcomes (CLO)		environment in India : Company Law.	and gain elementary knowled	ge of India
		<ul> <li>building their career.</li> <li>Elaborate different cla manager must know understand the process</li> </ul>	Company Secretary which help uses of Company Law which for better decision making of Winding up of the companies analysis by reasoning and probons to legal problems.	a busines g and also s.
6	Credit Value		Hours-learning & Obser	rvation
7	Total Marks	Max. Marks: 100	Minimum Passing Ma	rks:40
PART				
	Total No. of Teaching-lear	ning Periods ( 01 Hr. per pe	eriod)-60 Periods(60 Ho	urs)
Un	it	Topics (Course Contents)		No. of
				Period
Introduction: Definit Lifting of the C Responsibility of C Company Prelimina Articles of Associati		motion and Incorporation of tion of Company, Characteristic Corporate Veil, Kinds of company. Promotion and lary Contracts: Memorandaion, Doctrine of Constructive and its exceptions.	stics and Limitations. Company. Social Incorporation of a um of Association, e Notice, Doctrine of	15
II	Capital, Transfer a mortgages and charge	ent and Membership: Prosp and Transmission of shares. ges, debentures. Membership	Borrowing powers, in company.	15
111	Remuneration and of whole time director, and qualifications, misconduct.	nalities:-Directors - Mean duties. Managing Director, V Company Secretary-Appoin Rights, Duties and liab	Women Director, and tment, Legal position bilities, Professional	<b>15</b>
IV	Company meetings proxy, resolutions, a meetings-Drafting Winding up of co	s and Winding up of compa - kinds, Notice, quorum, a minutes. Role of Company S of notice, agenda, minute mpanies, Modes of winding and rights, remuneration.	genda, voting rights, Secretary in company es and resolutions	15

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Key Promotion, Incorporation, Issue of Capital, Prospectus, Corporate Personalities, Words Company Meeting, Company Secretary.

Signature of Convener & Members (CBoS):

#### **PART-C:Learning Resources** Text Books, Reference Books and Others Text Books Recommended:-1.Dr.S.M. Shukla, & Dr. I.M.Shaya, Sahitya Bhawan Publications, Agra, (Hindi Medium) 2.Dr.S.M.Shukla, & Dr. K.Jain. SahityaBhawan Publications Agra, (English Medium) 3. Dr. G. K. Varshney, Sahitya Bhavan Publication, Agra (English Medium) 4.Prof.Agrawal & Kothari, SBPD, Publications, Agra (Hindi Medium) 5.Dr.O.P.Gupta, SBPD, Publications, Agra (Hindi & English Medium) Reference Books: 1. Singh Ayatar; Company Law; Eastern Book Company Lucknow. Note: Learners are advised to use latest edition of text books. On line Resources: \* e-Resources/e-books and e-learning portals; https://onlinecourses.swayam2.ac.in/cec20\_hs23/preview https://www.mca.gov.in/content/mca/global/en/acts-rules/companies-act/companies-act-2013.html https://www.nls.ac.in/course/corporate-law/ https://www.claonline.in/icsi/ https://www.youtube.com/c/CorporateLawLectures PART -D: Assessment and Evaluation: 100 Marks Suggested Continuous Evaluation Methods: Maximum Marks 30 Marks Continuous Internal Assessment (CIA): 70 Marks End Semester Exam. (ESE): Highest marks out of the Two Internal Test/Quiz (2): 20 & 20 Continuous Internal Test/Quiz+ obtained marks in best Assignment/Seminar: 10 Assessment: (CIA) two and Assignment shall be 30 Total Marks: (By Course Teacher) considered against -30 Marks Two Section :- A & B **End Semester** SectionA:Q.1-Objective -10x1=10Marks;Q.2-Short answer type-5x4=20 Marks Exam.(ESE): Section B : Descriptive answer type qts.,1 out 2 from each unit-4x10=40 Marks Name and Signature of Convener & Members of (CBoS):

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# FACULTY OF COMMERCE COURSE CURRICULUM

	-	ntroduction Bachelor in	Semester- III	Session: 2024	-25		
Commerce			Semester- III	56331011.2022	14.		
		Degree/Honors)			1		
1		rse Code	COSC-09				
2		rse Title	Principles of Management				
3		rse Type	Discipline Specific Course (COSC)				
4		requisite		per program			
	1	iny)	•		1 4 00		
5		rse Learning comes (CLO)	basic principles and norm     Understand the terminol     management and control     Identity the appropriate     Management for solving     Apply basic business M     industry related problem	logies associated with the fix along with their relevance, e method and technique of different problems, anagement principles to solves, s. pt of Planning, Organizi	eld of business  f Principle of the business and		
6	Cre	dit Value		Hours-learning & Obs	ervation		
7	_	al Marks	Max. Marks: 100	Minimum Passing	Marks: 40		
PART		Content of the Co					
			arning Periods ( 01 Hr. Per F	Period)-60 Period (60H	lours)		
Ш	nit	Troi or readibile for	Topics (Course Contents)		No. of Hrs		
		Management Intro	oduction: Concept, Character		15		
1			of Management; Managerial Role (Mintzberg); An				
			ctional areas of Manageme				
			ght; Classical and Neo Classica	l System; Contingency			
		Approach, System A					
II Planning: Concept Criteria of effective and Importance Ma Organization: Con Responsibility Re		Criteria of effective and Importance Ma Organization: Con Responsibility Re Departmentation, C	t, Characteristics, Process, In planning. Decision Making: Connagement by Objective (MBO) cept, Nature, Process and Sign lationships, Centralization of Conganizational Structure-Form	oncept, Process, Types ificance, Authority and and Decentralization, is.	15		
	II	Principle, Importan Principle, Importa Nature, Process, In Communication, Fe and Selection; O Development; Perf		ure,Characteristics, tion. Communication: and Barriers, Effective f Staffing- Recruitment Development; Carrier	15		
P	V	McGregor, Ouchi, I Meaning, Concept, Barrier, Likert's Fo case study. Contro	ept, Types, Importance, Theore Financial and Non-Financial In Functions and Leadership S our System of Leadership, The ol: Meaning, Characteristics In system, Techniques of Control.	ncentives, Leadership: Styles, Types, Qualities, eories Importance with nportance and Process,	15		

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Key Management, Planning, Decision Making. Organization, Direction, Coordination, Words Communication, Staffing, Motivation, Leadership, Control.

Signature of Convener & Members (CBoS):

#### PART- C:Learning Resources

#### Text Books, Reference Books and Others

#### Text Books Recommended:-

- 1. Dr. S.C. Saxena Sahitya Bhawan Publications, Agra (English Medium)
- 2. Dr.R.C.Gupta, Sahitya Bhawan Publications, Agra (Hindi Medium)
- 3. Prof. R.C.Agrawal, SBPD, Publications, Agra. (Hindi Medium)
- 4. Dr. Mishra & Gupta, SBPD, Publications, Agra (English Medium)
- 5. Yadav, Pankaj, Neel Kamal Prakashan, Delhi.
- Jagdish Prakash, Kitab Mahal Publishers.

#### Reference Books:

- 1. Weihrich and Koontz Tata McGraw Hill, New Delhi.
- 2. Stephen P. Robbins, Management, Pearson
- 3. .Koontz and O"Donnell, Management, McGraw Hill.
- 4. M Prasad, Principles of management, Sultan Chand and Sons
- 5. V.S.P Rao/Bajaj, Management process and organization, Excel Books.GH25
- T. Ramaswamy: Principles of Management, HPH

Note: Learners are advised to use latest edition of text books.

#### On line Resources; \* e-Resources/e-books and e-learning portals:

https://www.youtube.com/watch?v=6job0Jy96jM

https://onlinecourses.swayam2.ac.in/nou21 cm01/preview

https://open.umn.edu/opentextbooks/textbooks/50

https://openstax.org/books/principles-marketing/pages/1-unit-introduction

#### PART - D : Assessment and Evaluation :

Suggested Continuou Continuous Internal End Semester Exam,			30 Marks 70 Marks
Continuous Internal	Internal Test/Quiz(2): Assignment/Seminar: Total Marks:	20 & 20	Better marks out of the two Test/Quiz
Assessment : (CIA)		10	+obtained marks in Assignment shall
(By Course Teacher)		30	be considered against 30 Marks
End Semester Exam.	Two Section :- A & B	10x1=10Ma	rks;Q.2-Short answer type-5x4=20
(ESE):		swer type qts	s. 1 out 2 from Och unit-4x10=40Marks

Name and Signature of Convener & Members of (CBoS):

# FACULTY OF COMMERCE COURSE CURRICULUM

DADT	A . Inha da	COURSE CURRIC	ULUM	-		
	A: Introduction	The state of the				
Comm		Semester- III	Session: 2024-25			
(Diplo	ma/Degree/Honors)					
1	Course Code	COSE-01 (GrI-Manag	rement )			
2	Course Title	Human Resource Management (GrI)Management				
3	Course Type	Discipline Specific Elec				
4	Pre-requisite (if any)		As per program			
5	Course Learning Outcomes (CLO)	Critically assess ex HRM	to undertake qualititative and quan			
		Perceive the proce and benefits.     Evaluate the Perfo	o HR policy and implement strategic ess of recruitment, selection, comper ermance Appraisal and employee ass	isation sessment		
6	Credit Value	4 Credits Cred	it = 15 Hours-learning & Obse	rvation		
7	Total Marks	Max. Marks: 100	Minimum Passing Mark			
PART	-B: Content of the Co		2			
•	Total No. of Teaching-lear	ming Periods (01 Hr. pe	er period)-60Periods (60Hour	s)		
Unit		Topics (Course Conte		No. of		
				Period		
Principles, Origin a management, Organ Manager, Challenges Definition, Contents, Process of developing resource polic. Human Concepts, Process, Facof Human Resource		nagement-Meaning, Definition, Concept, Objectives, Functions, d Development, Difference between HRM and Personnel ation Structure of HRM department, Changing Role of H.R. of HRM. Human Resource Policies & Strategies-Meaning, Cources of Human Resource Policy, Classification, Principles, human resource policy, Characteristics of an ideal human and Resource Planning-Meaning, Definition, Characteristics, cors affecting Demand and Supply of HRM, Forecasting methods Quantitative and Qualitative aspects of HRP, Need and Caracteristics and Caracte				
II	and external, Job Analys  Selection-Methods of the Testing, Online process	ffecting recruitment process, Sources of recruitment-internal sis and its objectives, Role of Recruitment Agencies,  Selection, Interview and types of Interview, Psychological of selection. Induction- Induction Program, Disseminating the ompensation and Benefits, Retention and Motivation				
qualification and pro Evaluation of the Feedback.Performance Methods, Types, Proc Appraisal Methods.Ca Objectives, Advantage Internal and External I		pment-Meaning, Objectives ess of training, Designing of ffective training program Appraisal-Characteristics, ess,Ethical aspects in perf eer Planning and Deve Different steps in career	s, Need and Importance, Scope, of the effective training program, in, Challenges before trainers. Advantages and Disadvantages, ormance appraisal, Performance elopment-Importance, Elements, planning, Career Development-	15		
IV ·	advantages of ideal wa	ges, Factors determining v	Characteristics, Minimum wages, vages, Methods of wage payment, Minimum Wages Policy Employees	Wirt.		

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-0	Compensation and Benefits-Liability of employer for compensation, Compensation amount, Compensation on due date and penalty on default, Method of wage computation, Distribution of Compensation, Accidental benefits, Dependent Benefits.  Promotion and Transfer-Elements and Characteristics, Causes and Objectives of Promotion, Types, Promotion Policy, Demotion Policy, Causes of promotion	
Key	Human Resource Management, HRM Policies & Strategic, HRM Planning, Recruitment	nt, Job
Words	Analysis, Selection, Induction Programme, Training & Development, Performance Ap Ethical Aspects, Career Planning & Development, Wages, and Salary Administration, Em	praisal,
	Compensation and Benefits, Promotion and Transfer	

Signature of Convener & Members (CBoS):

PART-C:Learning Res	ources		
Text Books, Referenc	e Books and Others		
<b>Text Books Recommen</b>	ded:-		
1.Dr.Kameshwar Pandi	t & Preeti Raina, Sahitya Bhawar	Publications, A	gra (Hindi & English Medium)
2.Prof.R.C. Agrawal & S	uresh Fauzdar,SBPD Publishing	Agra (Hindi & E	nglish Medium)
	Agrawal, SBPD Publishing, Agra		
			Publications, Agra(Hindi Medium)
5Dr.Gaurav Sankalp,Sa	ahitya Bhawan Publications,Agra	a (English Mediu	m)
Reference Books:-			
1.K.Aswthappa Sadhan	ab,Tata Mcgrawhill,New Delhi,(l	English Medium)	6.1
2.Ashok Khurana & Pra	veen Khurana, V.K. Publication (I	lindi Medium)	
Note: Learners are adv	ised to use latest edition of text	books.	
On line Resources: *	e-Resources/e-books and e-le	arning Others:	
https://www.you	tube.com/watch?v=A2HFusWQ1	еE	
https://www.yout	tube.com/playlist?list=PLaAhQ2	ofZZRAvoakShz	YLkQ22Yd3eCyMM
	tube.com/watch?v=bI9RZjF-538		
https://onlinecou	rses.swayam2.ac.in/nou20 mg0	2/preview	
https://onlinecou	rses.nptel.ac.in/noc20_mg15/pr	<u>eview</u>	
PART -D: Assessmen			
Suggested Continuous	Evaluation Methods: Maximi	ım Marks-100 N	Marks
Continuous Internal A			Marks
End Semester Exam. (	ESE):	70 N	Marks
Continuous Internal	Internal Test/Quiz:	20 & 20	Highest marks out of the Test/Quiz+
Assessment: (CIA)	Assignment/Seminar:	10	obtained marks in Assignment shall
(By Course Teacher)	Total Marks:	30	be considered against 30 Marks
End Semester Exam.	Two Section :- A & B		
(ESE):	Section A: Q.1-Objective -	10x1=10Marks	;Q.2-Short answer type-5x4=20Marks
	Section B :Descriptive answ	ver type qts,1 ou	t of 2 from each Unit-4x10=40 Marks
Name and Signature o	f Convener & Members of (CB	oS);	, D .
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# FACULTY OF COMMERCE COURSE CURRICULUM

-	-	troduction			Session:	2024	-25	
Program : Bachelor in Commerce			Seme	ster- III	Session	2024	-23	
		Degree/Honors)						
1	***********	rse Code	COSE-01 (G	r II. Vinance	1		-	
2	THE RESERVE THE PARTY NAMED IN	rse Title						
3		rse Type	Disciplina Cr	Financial Management (GrII-Finance) Discipline Specific Elective Course (COSE) (GrII-Finance)				
4	-	requisite (if any)					The state of the s	
5	-	Company of the Compan	Evnlai	n the nature	and scope of financial n	nanager	ment and it	
5 Course Learning Outcomes (CLO)		Impact decision • Analyz	t of time va ons. se capital bud	alue of money in the ligeting process and appl ness decisions	differe	nt busines		
			<ul> <li>Discussindust</li> <li>Explainaffection</li> </ul>	s the various ry, n various cap ng capital str	s sources of finance in oital structure theories acture decisions,	and ana	alyze factor	
				ial requireme	ital policy based on the nts.			
6		lit Value	4 Credits		= 15 Hours-learning			
7		al Marks	Max. Marks	: 100	Minimum Passi	ng Ma	rks:40	
PART		Content of the Cou						
		No. of Teaching-lear			period)-60Periods	(60Ho	ursj	
Unit			Topics (Cou	irse Conten	its)		No. of Period	
implications, Econom and Responsibilities Return Analysis. Fina Capitalization: Ove			ealth maximizatic and Market of Finance Mancial Planning a or Capitalizatio	tion, Value Value Added nager. Time and Source on n and Und	maximization-concept i (EVA) (MVA). Func value of money, Risk	and tions and	15	
II		Capital Budgeting M Period Method, Acco	1ethods-Paybacl ounting Rate of	Return, Net	s, Cash Flow Estimate thod, Discounted Pay Present Value (NPV)	/back , Net	15	
budgeting under Ris Method, Capital Budgeting analysis. I Capital and Finan Components of cost of Retained Earnings			k and Uncertaidgeting decision Factors affecting Cecision of capital, Meth., Cost of Debt a	nty and Ris ns and scie g capital exp - Sources nods for calc and Cost of I	Profitability Index, C. k -Adjusted Discount ntific techniques of conditure decisions. Con of long -term final ulating Cost of Equity. Preference Capital, Weinstein	Rate apital ost of neing, Cost		
Income, MM Hypot			heories of Capi hesis, Tradition	tal Structure al approach	(Net Income, Net Ope, Determinants of Opt	imum	15	
		Operating Leverage EPS analysis.	, Financial Le	verage and	ancing decisions. Leve Combined Leverage.	EBIT-		
IV	j.				t, Nature, Significan determining working of		15	

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. 5	requirement, working capital estimation. Cash Management, Receivables management, Inventory management.
Key Words	Financial Management, Capitalization, Capital Budgeting, Cost of Capital, Capital Structure, Financing Decisions, Leverage, Dividend Policy & Models, Working Capital &
and the court court of the case of	Management of Working Capital

Signature of Convener & Members (CBoS):

PART- Calearning Res	MITCES	
Text Book, Reference	Book and Others	the state of the s
Text Books Becommen	ded-	17. 21 4 (1. 20 and 18.
1. Dr. Kulshrestha &	Rathi, SBPD Publishing House, Agra (Hind	i & English Medium)
2. Dr. S. P. Lingta, Sah	itya Ishawan Publications,Agra (Hindi & I	unglish Medium)
3. Agranal & Agrav	ral, Ramesh Book Depo Jaipur (Hind) Me	diam)
Reference Books 1-		
1 Chandra P. Pinan	cial Management Theory and Practice, Ta	ta McGraw Hill New Delhi
2. Pandey J.M., Vil	as Publications New Delhi, (linglish Med)	um)
3. Singh, P., And Be	ooks Pvt. Ltd. New Delhi (finglish Mediur	n)
A. Singh I.K., Linky	odia Publishing House, New Delhi (Englis	h Medium)
5PrusannaChandra	, Tata McCiraw Hill Hew Delhi (English A	Aedium)
Note: Learners:	are advised to use latest edition of text. I	16111KA
On line Resources : *	e-Resources/e-books and e-learning	portais:
https://www.lcal.org/	post.html?post_id=19152	
https://egyankosh.ac.l	n/handle/123456789/3161	
https://onlinecourses.	swayam2.ac.in/cec20_mg05/preview	
https://www.youtube.	com/watch?v=CCQwz_Gwo6o	
https://www.youtube.	com/watch?v=825TSuZfIQU	
PART-D; Assessmen	t and Evaluation ;	CONTRACTOR OF STREET,
Suggested Continuou	s Evaluation Methods: Maximum Mar	30 Marks
Continuous Internal A	Assessment (CIA):	70 Marks
End Semester Exam. (	PSE):	Highest marks out of the two Test/Quiz
Continuous Internal	Internal Test/Quiz(2): 20 & 20	Highest marks out of the two Test/Quiz
Assessment: (CIA)	(Assignment/Seminar: 10	+obtained marks in Assignment shall be
(By Course Teacher)	Total Marks	considered against 30 Marks
Rnd Semester Exam.	Two Section :- A & B	arks:0.2-Short answer type-5x4=20Marks
(ESE);	SectionA:Q.1-Objective-10x1=10Ma	arks; Q.Z. Short answer type-5x4=20Marks
	Section B: Descriptive answer type of	ts. 1out 2 from each unit-4x10=40 Marks
Name and Signatu	re of Convener & Members of (	(CRos):
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### FACULTY OF COMMERCE COURSE CURRICULUM

Program : Bachelor in			Semester-	III	Session: 2024-	25	
(nt_l		mmerce		100			
		Degree/Honors) se Code	COCE O1 (Cx II	I Marleotiv	207		
1	-	se Code se Title	COSE-01 (GrIII Marketing)  Marketing Management (GrIII Marketing)				
2	-		Discipline Specific Elective Course (COSE)(GrIII Marketing)				
3	-	se Type	Discipline Specif			ar Noting)	
4		equisite (if any)	<u> </u>		per program rstanding of marketing,	marketing	
5	Outc	se Learning omes (CLO)  It Value	philosophie decisions. Analyze the developme Analyze the Promotion customers Understan its role. Aspiring the	es and envir e process of e Process of and its round d the basics o be mark d understant	onmental conditions effecting of marketing decisions involved in value creation. If marketing decisions involved in creating communications of marketing distribution contesting professionals in better than the marketing their role in the marketing to the marketing their role in the marketing the role in the marketing	g marketing ing producting production value for the control of the	
7		l Marks	Max. Marks: 10		Minimum Passing M		
PART		Content of the Co					
				1 Hr. per p	period)-60Periods (60Hc	ours)	
Un		.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Topics (Course			No. of	
						Period	
I		Marketing: Conce Digital Marketing. Environment. Marketing Inform Components.	Marketing strat	egic, Mari	rtance. Traditional and keting Mix, Marketing pose, scope and	15	
Ĭ.		Consumer Behavi	or: Nature, Scope A	and Signific	cance. Factor Influencing	15	
		Consumer Buying I	Decisions. I <b>tion -</b> Concept a	nd Import	ance, Bases for Market		
III Product - Concept Planning and Devel Brand Pricing - I		of Product, Consu opment, Product L mportance of Pric Product /Service.	mer and I ife Cycle, P ing in the	ndustrial Goods, Product ackaging, Marketing, Mix, Factors	15		
IV Distribution Char Channels - Conce affecting Choice of Sales Promotion		nels and Physical ot and role; Types a Distribution Char Methods of Promo	of Distrib nnel, Retail otion, Optir	ion- Distribution oution Channels, Factors er and Wholesaler. num Promotion Mix; & demerits and their	15		
	1000	and the second			umer Behaviour, Market S	1100	

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### Signature of Convener & Members (CBoS):

Textbooks, Reference Books and Others  Text Books Recommended:  1. Prof. Agrawal & Kothari, SBPD Publishing H 2. Dr.N. Mishra, SBPS Publishing House, Agra(I 3. Dr. M.C. Jain, Sahitya Bhawan Publications, A 4. Dr. R.C. Agrawal, Agra(Hindi Medium) 5. Dr. S.C. Saxena, Agra(Hindi Medium) 6. Dr. S.K. Jain Hindi Granth Academy M.P.  Reference Books:- 1. Philip Kotler: Marketing management Engle	ewood Hough S of Ma ks an	Cliffs.	um) Iediui Miffli g: Pre	n Bost	on. Hall of India, New Delhi.
<ol> <li>Prof. Agrawal &amp; Kothari, SBPD Publishing H</li> <li>Dr.N. Mishra, SBPS Publishing House, Agra(I</li> <li>Dr. M.C. Jain, Sahitya Bhawan Publications, A</li> <li>Dr. R.C. Agrawal, Agra(Hindi Medium)</li> <li>Dr. S.C. Saxena, Agra(Hindi Medium)</li> <li>Dr. S.K. Jain Hindi Granth Academy M.P.</li> </ol> Reference Books:- 1 Philip Kotler: Marketing management Engles	English Agra(H  ewood Hough s of Ma xt books an	Cliffs.	um) Iediui Miffli g: Pre	n Bost	on. Hall of India, New Delhi.
<ol> <li>Dr.N. Mishra, SBPS Publishing House, Agra(1)</li> <li>Dr. M.C. Jain, Sahitya Bhawan Publications, A.</li> <li>Dr. R.C. Agrawal, Agra(Hindi Medium)</li> <li>Dr. S.C. Saxena, Agra(Hindi Medium)</li> <li>Dr. S.K. Jain Hindi Granth Academy M.P.</li> </ol> Reference Books:- <ol> <li>Philip Kotler: Marketing management Engled</li> </ol>	English Agra(H  ewood Hough s of Ma xt books an	Cliffs.	um) Iediui Miffli g: Pre	n Bost	on. Hall of India, New Delhi.
<ol> <li>Dr. M.C. Jain, Sahitya Bhawan Publications, A.</li> <li>Dr. R.C. Agrawal, Agra(Hindi Medium)</li> <li>Dr. S.C. Saxena, Agra(Hindi Medium)</li> <li>Dr. S.K. Jain Hindi Granth Academy M.P.</li> </ol> Reference Books:- <ol> <li>Philip Kotler: Marketing management English</li> </ol>	ewood Hough s of Ma xt boo	Cliffs.	Miffli g: Pre	n Bost	Hall of Huja, New Benia
4. Dr. R.C. Agrawal, Agra(Hindi Medium) 5. Dr. S.C. Saxena, Agra(Hindi Medium) 6. Dr. S.K. Jain Hindi Granth Academy M.P.  Reference Books:- 1. Philip Kotler: Marketing management Engle	ewood Hough s of Ma xt boo ks an	Cliffs. iton – rketin ks.	Mifflí g: Pre	n Bost	Hall of Huja, New Bellia
5. Dr. S.C. Saxena, Agra(Hindi Medium) 6. Dr. S.K. Jain Hindi Granth Academy M.P.  Reference Books:-	Hough s of Ma xt boo ks an	iton – rketin ks.	g: Pre	entice	Hall of Huja, New Benia
6. Dr. S.K. Jain Hindi Granth Academy M.P.  Reference Books:-  1. Philip Kotler: Marketing management Engle	Hough s of Ma xt boo ks an	iton – rketin ks.	g: Pre	entice	Hall of Huja, New Benia
Reference Books:-	Hough s of Ma xt boo ks an	iton – rketin ks.	g: Pre	entice	Hall of Huja, New Benia
1 Philip Kotler: Marketing management Engle	Hough s of Ma xt boo ks an	iton – rketin ks.	g: Pre	entice	Hall of Huja, New Benia
1. Philip Kotler: Marketing management Engle	Hough s of Ma xt boo ks an	iton – rketin ks.	g: Pre	entice	Hall of Hidja, New Bellia
	xt boo ks an	rkeun ks.	g: Pre	entice	Hall of Hidja, New Bellia
Willam M. Pride and O.C. Ferrell Marketing:     Koter Philip and Armstrong Gary: Principles	ks an	KS.			
3. Koter Philip and Armstrong Gary: Principles Note: Learners are advised to use latest edition of te	ks an	d e-le	arn	ingr	ortals:
On line Resources: * e-Resources/e-bool	V2 an	u c r		1112	
On line Resources: * e-Resources/e-book	review	T.	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	B F	
https://onlinecourses.nptel.ac.in/noc19 mg48/p	12/220	viout			
https://onlinecourses.swayam2.ac.in/cec23 mg1	.4/pre	VICVV			
https://onlinecourses.nptel.ac.in/noc20 mg04/p	review	4			
watch?v=NUnOd-VI4	-RA			JL 6~60	no en li V
https://www.youtube.com/playlist?list=PLmrZ00	oTDUg	cn8z	g/51	apigit	Эпосрат.
				00 Ma	
Suggested Continuous Evaluation Methods: Maxin	mum I	магкѕ	11	30 Ma	
Continuous Internal Assessment (CIA):				70 Ma	
End Semester Exam. (ESE):		20	&	20	Better marks out of the two
Continuous Internal Internal Test/Quiz (2	2) :	20	α	10	Test/Quiz +obtained marks in
Assessment: :(CIA) (Assignment/Seminar:				30	Assignment shall be considered
(By Course Teacher) Total Marks:				50	against 30 Marks
End Semester Exam. Two Section :- A & B					
	0x1=1	0Marl	ks;Q.7	2-Shor	t answer type-5x4=20 Marks
Cootion R · Descriptive ans	wer ty	pe qu	:- TOR	1211	om each unit-4x10=40 Marks
Name and Signature of Convener & Memb	bers (	of (C)	BoS)	:	
Name and Signature of Convener & Mem.			D		(D) /

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# FACULTY OF COMMERCE COURSE CURRICULUM

			OOKSE CO	71/1/	ICOLON	-	
PART	-A : In	troduction					
Progr	am: B	achelor in	Semester-1	11	Session: 2024-2	5	
Comn	nerce	T =	¥5 (M)				
(Diplo	oma/	Degree/Honors)					
1	Cou	rse Code	COVAC-02				
2		rse Title	Fundamental o	-			
3	Cou	rse Type	Value Added C	ourse	(COVAC)		
4		requisite (if any)			As per program		
5		rse Learning comes (CLO)	<ul> <li>Explain the concepts of investment and understand the Indian securities market environment.</li> <li>Understand the modus operandi of Stock market and regulatory framework of SEBI.</li> <li>Describe various techniques of analyzing securities under fundamental and technical analysis.</li> </ul>				
6	Cou	rse Credits	2 Credits	Cre	Credit = 15 Hours-learning & Observation		
7	Total Marks		Max. Marks: 50		Minimum Passing Marks: 20		
PART		Content of the Cou					
	Total	No. of Teaching-lear	ning Periods (0	1 Hr. 1	Per Period)-30 Periods (30H	lours)	
Un	iit		Topics (Course	e Cont	ents)	No. of Period	
			meaning, impo	_	, scope, and its types. , and its instrument, the	8	
II Secondary Market National Security benefits.		t- meaning, importance, and its instruments.  Depository Limited- Introduction, Management,			7		
		aken by NSDL, Services offered, Depository Act 8 pository participant, dematerialization,			8		
11	V	Contract. FDI- mea	ning, importanc	e, and	ract, Derivative Option its types.	7	
	ey rds	Investment, SEBI, I Direct Investment.	Depository Act 1	.996, I	Derivative, Secondary Marke	et. Foreign	

Signature of Convener & Members (CBoS):

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#### PART-C:Learning Resources

#### Text Books, Reference Books and Others

#### Text Books Recommended: -

- Dr.Agrawal & Kumar, SBPD Publishing House, Agra (Hindi Medium)
- Prof.V.P.Agrawal, Sahitya Bhawan Publications, Agra (Hindi Medium)
- Dr.Bimal Jaiswal & B.Venkatraman, Sahitya Bhawan Publications, Agra (English)
- Dr.I.M.Sahai,SBPD Publishing House,Agra(English Medium

#### REFERENCE BOOKS:

- The little book of common sense investing by Jack Bogle
- . A random walk down wall street by Burton g. Malkiel
- The warren buffet way by Robert g. Hagstrom

Note: learners are advised to use latest edition of text books.

#### On line Resources: \* e-Resources/e-books and e-learning portals:

- 1. The Psychology of Money
- 2. The Intelligent Investor
- 3. One Up on Wall Street
- 4. The Little Book That Still Beats the Market
- 5. Common Stocks and Uncommon Profits

E-Links

http://www.nseindia.com/

http://www.economictimes.indiatimes.com/markets

http://www.investing.com/

http://www.screener.in/

http://www.moneycontrol.com/

#### PART- D: Assessment and Evaluation

Suggested Continuous Evaluation Methods: Maximum Marks	50 Marks
Continuous Internal Assessment (CIA):	15 Marks
End Semester Exam. (ESE):	35 Marks

	(~~~) .		
Continuous Internal	Internal Test/Quiz:	10 & 10	Better marks out of the Two
Assessment: (CIA):	Assignment/Seminar+		Test/Quiz +obtained marks
(By Course Teacher)	Attendance	05	Assignment shall be
	Total Marks	15	considered against 15Marks
End Semester	Two Section :- A & B		
Exam.(ESE):			s;Q.2-Short answer type-5x2=10Marks

Name and Signature of Convener & Members of BoS:

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#### FOUR YEAR UNDERGRADUATE PROGRAM - (2024-28) DEPARTMENT OF HINDI COURSE CURRICULUM

-	P	ART -A : Intro	duction	
Program Certifica	: Bachelor in Arts ite/Diploma/Degree/Honors	Semesi		Session: 2024-25
1 2 3 4 5	Course Code Course Title Course Type Pre-requisite ( if any) Course Learning Outcome (CLO)	<ol> <li>भाषा ज्ञान के म को समझने की क्षम</li> <li>मुहाबरे एवं लोके</li> <li>व्यंग्य, निबंध एवं</li> </ol>	ment गण एवं व्याकर ध्यम से भारती ता विकसित ह वित्तयों का मह कविता विधा	रण रांबंधी झान से समृद्ध होंगे। य संस्कृति एवं भावनात्मक एकता के महत डो सकेगी। इत्य समझ सकेंगे।
6 .	Credit Value	2 Credits	(01 Cr	redit = 15 Hours - learning & Observation)
7	Total Marks	Maximum Mar	ks : 50	Minimum Passing Marks:

	B: Content of the Course o. of Teaching-Learning Periods (01 Hr. Per Period) - 30 Periods (30 I	Hours)
Unit	Topics (Course Contents)	No. of Period
ľ	रचनाएं भारत यंदना — सूर्यकांत त्रिपाठी 'निराला' (कविता) भोलाराभ का जीव — हरिशंकर परसाई (व्यंग्य) चोरी और प्रायश्चित — महात्मा गांधी (निबंध)	8
II	हिन्दी व्याकरण एवं शब्द रचना उपसर्ग, प्रत्यय, संधि, समास पर्यायवाची शब्द, विलोम शब्द, अनेकार्थी शब्द, समश्रुत शब्द, अनेक शब्दों के लिए एक शब्द	7
Ш	हिन्दी व्याकरण एवं रचना पक्ष मुहावरे एवं लोकोवित्तयां पारिभाषिक शब्दावलीं एवं हिन्दी में पदनाम, शब्द शुद्धि, वाक्य शुद्धि	8
IV	रचनात्मक लेखन निबंध लेखन अपठित गद्यांश (नोट विद्यार्थी को किसी एक विषय पर निबंध व प्रदत्त गद्यांश का शीर्षक तथा सारांश लिखना होगा।)	7
cywords		

Signature of Convener & members (CBoS):

15

#### PART -C: Learning Resource

Text Books, Reference Books and Others

- 1. भारतीयता के अमर रवर डॉ. धनंजय वर्मा, मध्यप्रदेश हिन्दी अकादमी
- 2. आधुनिक हिन्दी व्याकरण और रचना -- डॉ. वासुदेव नंदन
- 3 हिन्दी भाषा और व्यवहार डॉ. गंगा घरण त्रिपाठी
- 4. हिन्दी व्याकरण माला डॉ. के.आर. गहिया, डॉ. विमलेश शर्मा
- ५ हिन्दी व्याकरण कामता प्रसाद गुरू

#### Online Resources -

I www.bookspace.in

- 2 https://libgmm.com
- 3 https://www.gkexams.com

PART -D: Assessment And Evalua	ation	
	Suggested Co	ontinuous Evaluation Methods: Maximum Marks: 50 Marks
	Continuous Interna End Se	al Assessment (CIA): 15 Marks mester Exam (ESE): 35 Marks
Coninuous Internal Assessment : (CIA) : (By Course Teacher)	Internal Test/Quiz-(2): 10 & 10 Marks Assignment/Seminar+Attendan ce - 05 Total Marks 15	
End Semester Exam (ESE):	Section A ; Q2 Short	Two Section - A&B 21 Objective - 05X1=05 Marks Answer Type - 5X2=10 Marks ve Answer Type Qts. 1 out of 2

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Total =35 Marks

From Each Unit - 4X5=20 Marks

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# FOUR YEAR UNDERGRADUATE PROGRAM (FYUGP)

2024-28 CURRICULUM

SEMESTER-IV

**FACULTY OF COMMERCE** 

May /

# FACULTY OF COMMERCE COURSE CURRICULUM

		troduction	Comp	ster- IV	Session: 202	4-25
Program : Bachelor in Commerce		Seme	ster- iv	3033101112		
		///			10 10 12	
		egree/Honors)	COCC 10			
1		se Code	COSC-10	11.11		
2		se Title	Business Sta		(COCC)	
3		se Type	Discipline S	pecific Cour		
4		requisite (if any)		A	s per program c knowledge of data collection	on and variou
5	1.1	se Learning	-4-4:-4	land alamentary	tools	
	Outo	omes (CLO)	- Devel	on the ability	to analyse and interpret di	ata to provid
				-aful informati	on to accist in management des	131011.
	1		Apply	appropriate g	raphical and numerical descr	iptive statistic
			for di	fferent types of	data. ata graphically using frequence	-v distribution
			Analy	se statistical di	quency distributions, measu	res of centr
			tender	ncy, dispersion	and location.	
			• Find	the inter-relatio	n between two or more phene	omena with th
			help	of curve fitting a	ind correlation-regression analy	Y515.
6	Cred	lit Value	4 Credits	Credit	= 15 Hours-learning & (	Observation
7		l Marks	Max. Mark	s:100	Minimum Passing !	<u>Marks: 40</u>
PART	- B·	Content of the Cou	rse			
,	Total I	No. of Teaching-lear	ning Periods	(01 Hr. per	period)-60 Periods (60	Hours)
Unit		Topics (Cou	rse Content	s)	NO. 01	
					Period	
I		Introduction to Sta	tistics: Meani	ng, Scope, Imp	portance and Limitation,	15
		Collection of Data:	Primary and	d Secondary	Data, Editing of Data,	
	g See D	Classification of Da	ata, Frequency	Distribution	and Statistical Series,	
		Tabulation of Data,	Diagrammatica	al and Graphic	cal Presentation of Data	15
I	I	Measures of Centr	al tendency:	Mean, Media	n, Mode, Geometric and	15
		Harmonic Mean;	Dispersion: K	ange, Quaru	le, Percentile, Quartile efficient, Co-efficient, of	
		Deviation, Standar	d Deviation	of Shawner	ss and Dispersion, Its	
		Importance, Co-effic	signt of Skawn	oc Partition	values	
I	(Y	Correlations Mean	ing Application	n Types and	d Degree of Correlation,	15
1.	l1	Methods-Scatter D	iagram. Karl	Pearson's Co	efficient of Correlation,	1 20
		Spearman's Rank C	pefficient of Co	rrelation.	,	
		Regression Analy	sis: Meaning	and Definiti	on, Uses and Utility of	
		Regression Analys	is, Construction	ons of Regre	ssion Lines, Regression	
		Coefficient, Determ	ination of Co	efficient of Co	orrelation by Regression	- 1
	//	Coefficients, Prope	erties of Reg	ression Coe	fficient, Comparison of	
		Correlation and Rep	gression Analy	sis.		
ľ	V	Index Number: Me	eaning, Types a	ind Uses, Met	hod of Constructing Price	15
	11/	Index Number, F	ixed: Based	Method, Ch	ain-Base Method, Base	1
Number, Fisher's		conversion, Base S	hifting Deflatio	ng and Splicin	ng. Consumer Price Index	1.11
		Number, Fisher's	Ideal Index N	umber, Keve	ersibility Test Time and	1.11
	Factor; Analysis of		Time Series:	Meaning, imp	ortance and Components	
1		c m c	Described	n of Time C	Conices Management -	
N.		of a Time Series. Square Trend.	Decomposition	n of Time S	Series: Measurement of	

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Key	Statistics, Collection of Data Frequency Distribution, Measures of Central
words	Tendency, Dispersion, Skewness, Correlation, Regression, Index Numbers,
	Analysis of Time Series.

Signature of Convener & Members (CBoS):

PART- C: Learning Resources
Text Books, Reference Books and Others
Text Books Recommended:-
1. Dr.S.M.Shukla & Dr. S.P.Sahaya, Sahitya Bhawan Publication, Agra (Hindi & English Medium)
2.Gupta, S.C. Fundamental of Statistics, Himalaya Publication.
3. Gupta S.P. & Gupta Archana, Elementary Statistics, (English and Hindi) Sultan Chand & Sons, New Delhi.
4.Dr,Gupta,Sharma,Dandekar,SBPD,Publishing House,Agra(Hindi & English Medium)
Note: Learners are advised to use latest edition of text books.
Reference Books:
1.Heinz, Kohler: Statistics for Business & Economics, HarperCollins;
2.Sharma J.K., Business Statistics, Person Education
On line Resources: * e-Resources/e-books and e-learning portals:
https://www.youtube.com/watch?v=UjPTKJ2API8
https://www.youtube.com/plavlist?list=PLCvCvhRyXPpb6l5Aru-fMvXHMVIBWIL9l
https://www.youtube.com/playlist?list=PL9Cd7H8NFROzAO e8epz4 5rBCP2-mBWT
https://onlinecourses.swayam2.ac.in/cec20 mg13/preview
https://www.classcentral.com/course/swayam-bcoc-134-business-mathamatics-and-statistics-59093
PART -D: Assessment and Evaluation:
Suggested Continuous Evaluation Methods: Maximum Marks- 100 Marks
Continuous Internal Assessment (CIA): 30 Marks
End Semester Exam. (ESE): 70 Marks
Continuous Internal Internal Test/Quiz(2): 20 & 20 Highest marks out of the Two
Assessment: (CIA)   Assignment/Seminar: 10   Test/Quiz+obtained marks in Assignment
(By Course Teacher) Total Marks: 30 shall be considered against 30 Marks
End Semester Two Section :- A & B
Exam.(ESE): SectionA :Q.1-Objective-10x1=10Marks;Q.2-Short answer type-5x4=20 Marks
Section B: Descriptive answer type qts.,1 out 2 from each unit-4x10=40Marks
Name and Signature of Convener & Members of (CBoS):

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# FACULTY OF COMMERCE COURSE CURRICULUM

rogr	THE WHITE THE PERSON NAMED IN	roduction achelor in	Semester- IV	Session: 2024-2	5
Commerce		acheror in	Demeater-17		
		egree/Honors)	1,500 80		
1	Management College	se Code	COSC-11		
2	Witness of the land	se Coue se Title	Cost Accounting		
territorio de la contra de		The state of the s	Discipline Specific Cours	e (COSC)	
3		se Type	As per program		
5	The state of the s		Acquire conceptual is solve various decision business.     Evaluate the costs a contemporary costing.	knowledge of cost accounting a on-making problems that take nd benefits of different conven	tional and
			<ul> <li>Understand different and labour cost.</li> <li>Able to prepare cost.</li> <li>Determine contract of the c</li></ul>	t elements of cost and calculat sheet to know the cost of a prod cost, lob-cost, batch cost, & proce	uct. ess cost.
6	Cred	lit Value		15 Hours-learning & Obse	rlrc · 4(
7	Tota	l Marks	Max, Marks: 100	Minimum Passing Ma	II NS . TO
PART	'-B:	Content of the Co	urse		
	Total	No. of Teaching-lea	rning Periods (01 Hr. per	period)-60Periods (60Hou	irs)
Unit			Topics (Course Conten	ts)	No. of Period
Uni	t- 1	Importance and featu center, Establishment Accounting for Mat Principal of valuatio functions of purchase	re of Cost Accounting: Mean res of costing, Cost classification of an Idle cost accounting system erial: Direct and indirect mat nof material, Material controls department, Inventory controls	em. terial, Valuation of material, bl. Purchases, Objective and	15.
Uni	it- 2	wage and incentive s productivity and co Remuneration and in Overheads - Definit apportionment of co over-absorption & u	ystem, Time and piece rate plants. Labour cost control-tech centive schemes (Rowan and High and classification, Production, Meaning and Methods of conder-absorption of overheads,	oyee cost, Requisite of a good ans, Profit sharing, Employee iniques, Employee turnover, alsey Plan only) on overheads -allocation and ost absorption, Treatment of Administration and selling &	15
Unit- 3 Cost Sheet & Cost Sta		Unit Output Costing Cost Sheet & Cost Sta	g -Concept and Need for Unit Output Costing, Preparation of attement and Tender Price, lost and Financial accounts.		15
Unit- 4  Contract Costing- Methods of determine the clause and cost- plu Job Cost Sheet , Ba today's Industry. Pr		Contract Costing- M clause and cost- plu Job Cost Sheet, Ba	lethods of cost determination of secontract, Job Costing- Meanitch Costing- Meaning of Batch Costing - Meaning and a	in contract costing, Escalation ng of Job Cost, Preparation of h Cost and its application in application of process costing,	15
Un		Methods of determi	loint-product and by-product	ry Control, Employee Cost, Ove	1 1

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PART- C:Learning Reso	urces
Text Books, Reference	Books and Others
Text Books Recommen	ided:
1. Jain S.P. and Narang	K.L.: Cost Accounting; Kalyani New Delhi
A Mana MANI Cost Ac	counting -Principles and Practice, Vikas providence
Da D W Mahata CDD	D Publishing House, Agra, Crinci & Laguar, Van
Note: Learners are advi	lsed to use latest edition of text books.
n Comment Declear	
1. Banarjee, B. Cost Acc	ounting - Theory and Practice New Delhi
2. Taxman's Cost Accou	nting New Delin
3. Iyengar, S.P. Cost Acc	counting, Sultan Chand & Sous  Outling, Sultan Chand, New Delhi  Deables and Solutions in Cost Accounting; Sultan Chand, New Delhi
45 MA	a DACOHELES / Calloung and Calloung and Calloung
https://onlinecourses.r	npteracin/noczo migorypieria
https://sultan-chand.co	om/books/view/604 com/playlist?list=PLaAhQ2ofZZRBTKhB-Moy11opzd18YAstV
https://www.youtube.g	com/playlistrister bands
https://www.youtube.c	com/playlist?list=PLI_81_DIRlyecX0A3ajkTVmpleeU_uzHg
https://www.youtube.	COM/ MAYISLING
PART -D: Assessmen	t and Evaluation: 100 Marks
Commented Continuous	g Evaluation Methods Production
Continuous Internal A	Assessment (Cir.)
End Semester Exam. (	(ESE): 20 & 20 Highest marks out of the Two
Continuous Internal	Internal rest/ Quiz (a).
Assessment: (CIA)	Assignment/semman.
(By Course Teacher)	Total Marks: Marks
	A CO Marko
End Semester	Two Section: A & B Section A: Q.1-Objective-10x1=10Marks; Q.2-Short answer type-5x4=20 Marks Section A: Q.1-Objective-10x1=10Marks; Q.2-Short answer type-5x4=20 Marks
Evam (ESE):	
	Section B: Descriptive answers of (CBoS):
Name and Signati	Section B: Descriptive answer type qts.,1 out 2 from each unit-4x10=40Marks  are of Convener & Members of (CBoS):
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FACULTY OF COMMERCE COURSE CURRICULUM

there was to start and process.	A: Introduction			
	ım : Bachelor in	Semester- IV	Session: 2024-25	
Comm	erce		M	
(Diplo	ma/Degree/Houors			
1	Course Code	COSC-12		Andrew Commence of the Park
2	Course Title	Fundamental of Entrep	reneurship	
3	Course Type	Discipline Specific Cour	se (COSC)	
4	re-requisite (if any)  As per program			
5	Course Learning	Explore entrepreneu	rial culture and industrial growth	so as to
- 1	Outcomes (CLO)	preparing them to set	up and manage their own small unit	5.
		Choose entrepreneur	ship as career and can take part in sta at support available to entrep	reneurship
		activities		
-		Explain the entrepre	neur concepts, gain knowledge in th	e financia
		institution, project re	port incentives and subsidies.	
		creativity and entrep	iges of the entrepreneur process, reneurial initiative.	
6	Credit Value		= 15 Hours-learning & Observ	ation
7	Total Marks	Max. Marks: 100	Minimum Passing Ma	rks: 40
PART	-B: Content of the Co			
	Total No. of Teaching-lea	rning Periods (01 Hr. per	r period)-60Periods (60Hour	s)
Unit		Topics (Course Conten	its)	No. of Period
I	environment, Emergence preneurshlp, Netr-preneu Characteristics, Importa Motivational Factors, Op	Entrepreneurship: Meaning, Definition, Origin and Development, Concepts, Characteristics, Importance, Theories of Entrepreneurship, Role of socio-economic environment, Emergence of Entrepreneurial Class, Intra-preneurship, Technopreneurship, Netr-preneurship, Eco-preneurship. Entrepreneur: Meaning, Definition, Characteristics, Importance, Functions and Qualities. Women Entrepreneur: Motivational Factors, Opportunities, Problems and Challenges, Incentives for Women		
II	Venture, External Enviro of Start-up Problem, Leg of Funds: Fund Require	nmental Analysis: Meaning, F al Requirements for Establi	ture, Stages for promotion of a actors & Techniques, Evaluation shment of a New Unit, Raising ment, Sources of Raising Funds, Required.	15
	Entrepreneurial Behar Behaviours Tendencies	viour: Meaning, Features, of Entrepreneurial Be Characteristics, Types, Bar	Emergence of Entrepreneurial haviours. Innovation and	
Ш	Innovation, Strategies of Meaning, Characteristics Entrepreneurial Skills: Skills, Enterprise Manage	Innovation.Entrepreneur s, Classification, Stages of R Meaning & Basic Elements, P ement Skills, Enterprise Buildi	and Risk-Taking Capacity: isk, Risk Management Process. roject Development or Technical	15
10	Social Responsibility of Entrepreneurship  Entrepreneurial Development Programs (EDP): Meaning, Objectives, Their Role, Relevance and Achievements, EDP in India, Role of Govt. in Organizing EDP,Critical Evaluation, Suggestion. Initiatives of Government of India to Promote Entrepreneurship: Start up India, Stand up India. Make in India, Digital India, Atal Innovation Mission, Pradhan Mantri Kaushal VikasYojna, National Skill Development Mission, Pradhan Mudra Yojna etc.			2 - 1 - 1
Key Word	Entrepreneurship, En	ntrepreneur, Women En viour Innovation, Risk, Sk	trepreneur, Promotion of a ill, Social Responsibility, Entre	Ventur preneuri

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#### PART-C: Learning Resources

#### Text Book, Reference Books and Others

#### Text Books Recommended:-

1.Prof.R.C.Agrawal, SBPD Publishing House, Agra (Hindi Medium)

2.Gupta Dr. O.P., Entrepreneurship SEPD Publishing House, Agra (English Medium)

3.Dr.Amist Kumar & Dr. Amita Dubey, Sahitya Bhawan Publications, Agra (English Medium)

4.Dr.A.K.Mishra &Dr.P.K.Agrawal,Sahitya Bhawan Publications, Agra (Hindi Medium)

5.Kothari, Mishra, Sahu, Entrepreneurship Development, Ramesh Book Depot, Jaipur

6.Arora Renu, Sood S.K., Udhyami karan ke Mool Siddhant, Kalyani Publishers New Delhi

Note: Learners are advised to use latest edition of text books.

#### Reference Books:

01. Hifrich, Manimala, Peters & Shephered, Entrepreneurship, McGraw Hill

- 02. Desai, Vasant, Dynamics of Entrepreneurial Development and Management, Himalaya Publishing House, New Delhi
- 03. Prasanna Chandra, Project Preparation, Appraisal & Implementation Tata McGraw Hill, New Delhi
- 04. Khankha S.S., Entrepreneurial Development, S. Chand & Company, Delhi,

#### On line Resources: \* e-Resources/e-books and e-learning portals:

https://onlinecourses.swayam2.ac.in/cec20 mg19/preview

https://onlinecourses.nptel.ac.in/noc23 mg126/preview

https://onlinecourses.nptel.ac.in/noc24 mg67/preview

https://www.youtube.com/watch?v=UEngvxZ11sw

https://www.youtube.com/playlist?list=PLXPpRtAbi0JxktoB8gwkqHt1jDCm0ogsS

PART - D: Assessment and Evaluation:

Suggested Continuou Continuous Internal End Semester Exam.	is Evaluation Methods: Ma Assessment (CIA) :	ximum Marks	100 Marks 30 Marks 70 Marks	
Continuous Internal Assessment: (CIA) (By Course Teacher)	Internal Test/Quiz (2): Assignment/Seminar: Total Marks:	20 & 20 10 30	Highest marks out of the T Test/Quiz+obtained marks in best of and Assignment shall be consider against -30 Marks	rwo two ered
End Semester Exam.(ESE):	Two Section: - A & B SectionA: Q.1-Objective Section B: Descriptive an	-10x1=10Mark	ks;Q.2-Short answer type-5x4=20 Ma out 2 from each unit-4x10=40Marks	rks

Name and Signature of Convener & Members of (CBoS):

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# FACULTY OF COMMERCE COURSE CURRICULUM

	A: Introduction	Semester- IV	Session: 2024-25	
Comm	am : Bachelor in	Semester- IV	Bession, 2021	
	ma/Degree/Honors)			i Ta
1	Course Code	COSE-02 (GrI-Managem	nent)	
2	Course Title	Business Organization (C		
3	Course Type	Discipline Specific Elective	e (COSE) (GrI-Managemer	1t)
4	Pre-requisite (if any)		per program	
5	Course Learning	Ability to understand the	e concept of various forms of busin	ness
3	Outcomes (CLO)	organization.		
	Outcomes (CDO)	<ul> <li>Identify and explain the</li> </ul>	managerial skills used in business	on along
		Ability to understand the standard that the	he concept of business organization	on atong
		with the basic laws and the Ability to understand the basic laws and the basic laws are the basic laws and the basic laws are the basic laws and the basic laws are the basic laws	norms of business organization. e terminologies associated with th	e field o
		business organization al	ong with their relevance.	-
		Ability to identify the a	ppropriate types of functioning of	busines
		organization for solving	different problems.	
6	Credit Value	4 Credits Credit = 1	L5 Hours-learning & Obsert	
7	Total Marks	Max. Marks: 100	Minimum Passing Mark	s:40
PART	-B: Content of the C	ourse		
	Total No. of Teaching-le	arning Periods (01 Hr. per pe	eriod)-60 Periods (60Hour	s)
Uni		Topics (Course Contents		No. of
		•		Period
Advantages and I Characteristics, Advantages - Partners Partners - Partners Meaning, Characteris Family - Meaning Organisation.  II JOINT STOCK COMM Characteristics - Ad Kinds of Companie Characteristics - Kind of Association - Cla		f Business Organisation-l Disadvantages of Sole Pro- vantages and Disadvantages of Chip Deed - Concept of Limit stics, Advantages and Disadvar g, Advantages and Disadvar	oprietorship – Meaning, of Partnership - Kinds of ted liability partnership – ntages of Hindu Undivided	
			Promotion - Promoter - Documents - Memorandum n - Contents - Prospectus - lieu of Prospectus (as per	15
III Business Combination & Production Planning: Business Combination Meaning, characteristics, objectives, causes, forms and kinds of busines Combination, Rationalization-Meaning, characteristics, objective, Principle Merits and Demerits, difference between Rationalization and Nationalization			15	
IV				
1,4	Product Planning Objective, Principle Pricing Strategies a	of Pricing, Importance, Factor	s affecting Pricing Decisions,	

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#### **PART- C: Learning Resources**

#### Text Books, Reference Books and Others:

#### Text Books Recommended:-

- 1. Agrawal, R.C., Modern Business Organisation, Sahitya Bhawan, Agra. (Hindi & English Medium)
- Agrwal, R.C., Business Organisation, Navyug Sahitya Bhawan, Agra (Hindi Medium)
- Gupta,R.C., Business Organisation, Shivlal Agrawal & Company, Indore

#### Note: Learners are advised to use latest edition of text books.

#### Reference Books:

- Basu, C. R. Business Organization and Management, New Delhi: McGraw Hill
- 2. Chhabra, T. N., Business Organization and Management. New Delhi: Sun India Publications.
- Gupta, C. B. Modern Business Organization. New Delhi: Mayur Paperbacks.
- 4. Kaul, V.K., Business Organization and Management, Text and Cases. New Delhi: Pearson Education.
- 5. Koontz, H., & Weihrich, H. Essentials of Management. New York: McGraw Hill Education.
- Singh, B. P., & Singh, A. K. Essentials of Management. New Delhi: Excel Books.

#### On line Resources: \* e-Resources/e-books and e-learning portals:

https://www.ppup.ac.in/e-

Content/ edetails.php?id=539https://onlinecourses.swayam2.ac.in/cec22 mg07/preview

https://www.classcentral.com/course/swayam-bussiness-organisation-and-management-59102

https://youtu.be/AX2FQtKFFmY?si=G66x-gpkgekelhqz

https://youtu.be/2TZXH3YE3Hw?si=3pGKk2F804u-00hL

PART -D: Assessment and Evaluation:

Suggested Continuou Continuous Internal End Semester Exam.	s Evaluation Methods: Ma Assessment (CIA) :	iximum Marks	70 Marks	of the Two
Continuous Internal Assessment: (CIA) (By Course Teacher)	Internal Test/Quiz (2): Assignment/Seminar: Total Marks:	20 & 20 10 30	Highest marks out Test/Quiz+obtained ma Assignment shall be cor Marks	rks in best two and
End Semester Exam.(ESE):	Two Section :- A & B SectionA :Q.1-Objective Section B: Descriptive a	-10x1=10Mai	1 out 2 from each ante-tx.	/pe-5x4=20 Marks 10=40Marks

Name and Signature of Convener & Members of (CBoS):

## FACULTY OF COMMERCE COURSE CURRICULUM

	-A : Introducti					
Program: Bachelor in		Semest	er- IV	Session: 2024	1-25	
Commerce						
(Diploma/Degree/Honors)		0000				
1 2	- John Coulc		COSE-02 (Gr			
3	Course Title		Financial Ma	rket Opera	ations (GrII – Finance)	
4	Course Type		Discipline Sp		tive Course (COSE)(GrI	I-Finance)
5	Pre-requisite (if any)				As per program	<u> </u>
	Course Learning Outcomes (CLO)		<ul> <li>Explain the basic concepts of capital market and mone market.</li> <li>Apply and critically evaluate finance and investment theoretic with particular reference to the operation of financial markets.</li> <li>Understand the main provisions of SEBI and risks faced be investors.</li> <li>Analyze how financial markets and instruments operate are how they can be used to achieve economic objectives.</li> <li>Evaluate the financial services provided according to the</li> </ul>			estment theor incial markets risks faced b ts operate an tives.
6	Credit Value		4 Credits	nes of SEBI. Credit	= 15 Hours-learning & C	)bservation
7	<b>Total Marks</b>		Max. Marks		Minimum Passing N	
PART	- B: Content	of the Cou				14110110
	Total No. of Te	aching-lear	rning Periods	( 01 Hr. pe	r period)-60Periods(60I	lours)
Unit		Topics (Cour	se Conten	ts)	No. of	
						Period
I	Money structure money n	Market: e; (a) Acce narket; Red	ptance houses cent trends in	ey marke , (b) Disco Indian mo	et's composition and unt houses and (c) Call ney market.	15
II Capital Market: Secondary market; procedure and leg		Security mark ; Functions an gal requireme exchanges - N	et - (a) North of the control of the	lew issue market, (b) stock exchange; listing ic issue - pricing and ock Exchange, Bombay	15	
dealings and their  SEBI; Company Lav			ion: Grievano removal; Gri w Board; Pres	es concer evance cel s; Remedy	Act: Main provisions. rning stock exchange lls in stock exchanges; through courts	15
Functionaries on market makers, investors, and NRIs Financial Services			jobbers, por s. s : Merchant b : rating - Conc	tfolio con anking-Fu ept. Funct	Brokers, sub brokers, insultants, institutional nctions and roles; SEBI ions, and Types.	15
Key Wor	y Financia	l Market, s, SEBI, Po	Money Mar ortfolio, Finan	ket, Capi cial Service	tal Market, Stock Exc es, Merchant Banking, Cr	hange, NS edit Rating

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Text Books, Referen	ice Books and Others:
Text Books Recomm	
1.Dr.Agrawal & Kumar,Sa	PD Publishing House Agra (Hindi Medium)
2.Dr.LM.Sahi,SBPD,Publis	hing House Agra (English Medium)
3.Prof.V.P.Agrawal, Sahity	a Bhawan Publications,Agra(Hindi Medium)
4.Dr.Bimal Jaiswal & Dr.B	huvana Venkatraman,Sahitya Bhawan Publications(English Medium)
5.Dr.Nidhi Bansal, Dr.S.Sh	arma,S.Gupta,Thakur Publications Pvt.Ltd.,Lucknow.
	ed to use latest edition of text books.
Reference Books:	
1.V.A. Avadhani, Investme	ent and Securities Market in India, Himalaya Publishing House.
2. Prasanna Chandra, Sec.	rrity Analysis and Portfolio Management, Tata McGraw-Hill.
3.SanjeevAgarwal, A Guld	ie to Indian Capital Market, Bharat Publishers.
	h Puliani, Manual of SEBI, Bharat Publication.
	* e-Resources/e-books and e-learning portals:
	com/playlist?list=PLZ5wXJSSOMWPoh5mmbs_DmdUCcXIXtSoh
	com/watch?v=Sif3mGH5QQo
	com/watch?v=7zqk30 TlmY
	swayam2ac.ln/imb20 mg17/preview
	nptelacin/noc20 mg10/preview
PART-D: Assessme	
	us Evaluation Methods: Maximum Marks 100 Marks
Continuous Internal	Assessment (CIA): 30 Marks
<b>End Semester Exam</b>	(ESE): 70 Marks
Continuous Internal	Internal Test/Quiz (2):20 & 20 Highest marks out of the Two
Assessment: (CIA)	
(By Course	Total Marks: 30 best two and Assignment shall
Teacher)	be considered against -30 Marks
End Semester	Two Section :- A & B
Exam.(ESE):	SectionA: Q.1-Objective -10x1=10Marks; Q.2-Short answer type-5x4=20 Marks
W125	Section B: Descriptive answer type qts.,1 out 2 from each unit-4x10=40Marks
Name and Signature	of Convener & Members of (CBoS):
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PART- C:Learning Resources

# FACULTY OF COMMERCE COURSE CURRICULUM

		ntroduction				Control of the Contro
Program: Bachelor in			Semes	ter- IV	Session: 202	24-25
Commerce		8				
(Diploma/Degree/Honors)						
1		rse Code	COSE-02 (Gr.	-III-Marketin	ig)	
2	Cou	rse Title			GrIII-Marketing)	
3	Cou	rse Type	Discipline Sp	ecific Elective	e Course(COSE)(GrIII	-Marketing)
4	_	requisite			per program	
	(if a		F	110	Por Program	4
5		rse Learning	Unders	tand the Inter	rnational market and cu	istomer need
		comes (CLO)	- across	nultiple foreign	countries.	
	041	comes (obe)	<ul> <li>Explain</li> </ul>	export import	policy and develop an un	derstanding
			export	ousiness.	1 delen and motheride	
			• Eyaluat	e the International	onal pricing and methods. marketing skills for adver	tising, person
			selling.	mternational	marketing skins for assor	Cross By L
			Analyze	the impact of	of international marketing	g on econom
			growth	of any society.		
6		dit Value	4 Credits		= 15 Hours-learning &	Observatio
7		al Marks	Max. Marks:	100	Minimum Passing	Marks: 40
PART		Content of the Cor				
	Total	No. of Teaching-lea	rning Periods	(01 Hr. per p	period)-60Periods (60	Hours)
Unit		Topics (Cour	rse Contents	)	No. of	
						Period
I			larketing: Nature, Definition and Scope of		15.	
			rketing, Domestic Marketing v/s International			
			ational environment-external and internal.			
				reign Mark	tet: Foreign Market	
		entry mode decisi				
[]	[		g for international market: Product designing,		15	
		The state of the s		_	Packaging, Labeling	1 1 1
		and quality issues				
		International Pr	icing: Factors	influencing	International Price,	100
		Pricing process a	nd methods, i	nternational	price quotation and	
		payment terms.				100
II	1				road: Methods of	15
					nd sales literature,	
Advertising, Perso						
The state of the s		istribution: Distribution channels and logistics				
decisions, Selection						
IV	1				M policy-an overview,	15
					ng an export business,	
					ricing, Export finance,	1000
					tance and incentives.	1
Ke					ronment, Foreign Ma	
Wor	rds			omotion, Proc	duct, Distribution, Expo	rt Policy, EXI
		Policy, Foreign Tra	ne.	1		1 2/

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### Signature of Convener & Members (CBoS):

PART-C:Learning Re	sources				
	ce Books and Others:				
Text Books Recomn					
	van Publications,Agra (Hindi Medium)	- COC			
	tya Bhawan Publications,Agra (English Mediu	ım)			
3.Dr.I.M.Sahai,SBPD Publi	shing House, Agra (Hindi & English Medium)				
	a: International marketing management, Sult	an Chand & Sons.			
	ional Marketing' Excel books.				
	ised to use latest edition of text books.	- decided to the second			
Reference Books:	The last of December 11-11 In-dia				
	ternational Marketing' Prentice Hall India.	וובע			
2. Warren J. Keagar 3. Rathor, Jani Rath	i, Mark Green, 'Global Marketing 3/e, Prentice or, 'International Marketing', Himalaya publi:	shing House.			
	S. Sherlekar, 'Global Marketing Management',				
	* e-Resources/e-books and e-learn				
	com/watch?v=t3Yf75xtDNg	ing portais.			
	com/playlist?list=PLW0x4cbGdwRLMW	WeTKWF1VoMD0dkHWY7			
	swayam2.ac.in/cec21 mg17/preview	VVS (IKVVI 1 Y OF IB OUTO IT 1			
	nptel.ac.in/noc22 mg50/preview				
	m/blog/international-marketing				
PART -D : Assessme					
	us Evaluation Methods: Maximum	Marks 100 Marks			
		30 Marks			
Continuous Internal		70 Marks			
End Semester Exam					
Continuous Internal	Internal Test/Quiz (2):20 & 20	Better marks out of the Two			
Assessment: (CIA)	Assignment/Seminar: 10	Test/Quiz+obtained marks in			
(By Course	Total Marks: 30	Assignment shall be considered			
Teacher)		against -30 Marks			
End Semester	Two Section :- A & B				
Exam.(ESE):	SectionA :Q.1-Objective -10x1=10Marks;	Q.2-Short answer type-5x4=20 Marks			
	Section B : Descriptive answer type qts.,1 o	out 2 from each unit-4x10=40Marks			
Name and Signature	of Convener & Members of (CBoS)	·			
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# FACULTY OF COMMERCE COURSE CURRICULUM

PART	-A : In	troduction	GOORDE CORRIGOE			
		achelor in	Semester- IV	Session: 2024	-25	
Commerce						
(Diploma/Degree/Honors)		Degree/Honors)				
1	Cour	rse Code	COSEC-02			
2	Cour	rse Title	Banking Operation	-		
3	Cour	rse Type	Skill Enhancement Course (	COSEC)		
4	Pre- (if a	requisite my)		er program		
5		rse Learning comes (CLO)	<ul> <li>banking/mobile banking</li> <li>Gain knowledge of the risks they face,</li> <li>Understand the principl companies.</li> <li>Demonstrate online be customer (KYC) norms i</li> </ul>	various services offered b les and provisions that go panking techniques and n real-time.	oy banks, the vern banking know-your-	
6	Cred	dit Value	2 Credits Credit = 1	5 Hours-learning & Ob	servation	
7	Tota	al Marks	Max. Marks: 50	Minimum Passing	Marks : 20	
PART		Content of the Co				
	Total	No. of Teaching-lea	rning Periods ( 01 Hr. per pe	eriod)- 30Periods (30H	lours)	
Ur	nit		Topics (Course Contents)		No. of Period	
Commercial Bank		Banking System is Commercial Bank Types of Banks, T	n India, Origin of Banking, O in India, Banking Regulatior ypes of Deposits.	rigin and Growth of Act: 1949, RBI Act,	8	
II Operational Aspe		Operational Aspe between Banker a	ect of commercial banks in India, Relationship 7		7	
Il	II	Types of custome	er accounts, Know Your Cust count, Endorsement and Ler		8	
Г	V	E-banking services- Paying Bank, Internet Banking, Mobile 7 Banking.				
	ey		RBI, Banker and Customer R	elationship, Internet B	anking,	

Signature of Convener & Members (CBoS):

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#### **PART-C:Learning Resources**

#### Text Books, Reference Books and Others:

#### Text Books Recommended:-

- Banking and Negotiable Instruments by Avtar Singh
- Banking Operations by Prof. Bimal Jalswal, Dr. Leona S. Shimpi SBPD, Publicing Agra
- Business Pinanco By Dr. S.P. Gupta, SBPD Publicing, Agra

#### Reference Books:

Dr. Uma Rani Pm, B. K. Dey Dr. R.S. Mishra Dr. P. Choudhary, Banking Principles And Practice, SIPH

#### On line Resources: \* e-Resources/e-books and e-learning portals:

- https://app1.unipune.ac.in/external/course-material/Fundamental-of-Banking-English.pdf
- https://macmillaneducation.in/wp-content/uploads/2023/02/IIBF Brochure-New-2023.pdf
- https://icmai.in/upload/BI/BFSI\_CHRONICLE\_13th\_EDITIOM.pdf
- https://cbseacademic.nic.in/web\_material/Curriculum21/publication/secondary/411%20Banking a nd\_insurance\_X.pdf

PART -D: Assessment and Evalu	uation
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Continuous I	ntinuous Evaluation Methods: Maximum Marks nternal Assessment (CIA) : r Exam. (ESE) :	15 Marks 35 Marks
-	Internal Test/Quiz: 10 & 10 Assignment+Seminar+Attendance: 05 Total Marks: 15	Highest marks out of the two Test/Quiz+ obtained marks in Assignment shall be considered against 15 Marks
End Semester Exam.(ESE):	Laboratory/Field Skill Performance: On Spot Assessment A-Performed the Task based on Learned Skill-20Marks B-Spotting based on tools(Written)- 10Marks C-Viva-Voce(based on Principle/technology)- 05Marks	Managed by Coordinator as per skilling

Name and Signature of Convener & Members of (CBoS):

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# FOUR YEAR UNDERGRADUATE PROGRAM (2024 –28) DEPARTMENT OF English

COURSE CURRICULUM

Pr	ogram: Bachelor in-	ntroduction	0	. T		
Arts	Science/Commerce (Dipl	loma)	Semester -IV	Session: 2024-2	025	
1	Course Code	AEC- 04				
2	Course Title	Communicative 1	English and Soft Skills	والوجاه والمتعاول والمرسية والمنافضة والمعافظة والمتعاولة والمتعاولة المتعاولة المتعاولة والمتعاولة والمتعاولة	ساخة منسادس	
3	Course Type	AEC [Ability En]	hancament Conmal			
4	Course Type AEC [Ability Enhancement Course]  Pre-requisite (if, any) As per program					
5	After completion of this course, the students will be able to:					
-		> Develop la	anguage for speaking w	ith confidence.		
7	Credit Value	2 Credits	Credit = 15 Ho	urs - learning & Observat	tion	
-	Total Marks	Max. Marks:	50	Min Passing Marks:	20	
Ah		of the Course				
	Total No. of Teac	ching-learning P	eriods (01 Hr. per pe	eriod) - 30 Periods (30 Ho	urs)	
Uni	What is communicate	Top	oics (Course conter		No. o	
П	Types of Com     The motivatin     Barriers of Co  Building Vocabulary	ng factors (Intrinsion Communication (Internal	bal and Non- Verbal), ic and Extrinsic) ternal and External).		07	
III	Unseen passage	abulary through syll Verbs, Idioms an		,		
	A) Reading: Very from Panchata Identifying top B) Spoken Engli  Call Cowith pe Bank: scheme Office: Market	y short stories (Gi intra), Newspaper pic sentences, Rea sh for the Real w enter: Talking to s eers/ seniors. for opening an ac es. (seeking informatically asking for price	ift of Magi, Cinderella, reports / Fact- based a ading aloud: Reading a world and Situational service Providers, Professional (seeking information regarding job vactor) an object, discount	Dialogues) (any four) essional Enquiries, Talking ation on loans/FDs/other	08	

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	<ul> <li>At the Railway Station/ Bus Station enquiry: (Arrival and departure of buses/ trains)</li> <li>Hotel: Booking a room, asking tariff rate</li> <li>Travel agency: (Asking to book tickets fares, finding vacancies in hotels)</li> <li>C) Greetings and Common Etiquettes: Introducing oneself; Invitation; Making Requests; Expressing Gratitude; Complimenting and Congratulating; Expressing Sympathy; Apologizing; Complaining and Expressing Regret</li> </ul>	
IV	Presentation skills (Performance Based):  Effective oral presentation, Characteristics of good oral presentation. Use of quotations and anecdotes. Ways of Oral Presentation (Seminar, Viva -voce, Interview, Power Point etc.) Gestures/ Mannerism during oral presentation. Media methods used for effective oral presentation, Body Language, Attirc.	08
Key words	Communication, Vocabulary, Conversation, Reading, Presentation.	

Signature of Convener & Members (CBoS):

#### PART-C: Learning Resources

#### Text Books, Reference Books and Others

#### Text Books Recommended - Suggested Reading:

- Fluency in English Part II, Oxford University Press, 2006.
- Enrich Your English, OUP, SR Inthira and V. Saraswathi, CIEFL,1997
- Oxford A-Z of English Usage, ed. Jeremy Butterfield, OUP, 2007.
- Longman Dictionary of Common Errors, N.D. Turton and J.B. Heaton, Longman, 1998
- Contemporary Communicative English, S Chand
- Malhotra Prema, Deb Dulal Halder, (2019) Communication Skills: Theory and Practice, Eighth Edition, BookAge Publications, New Delhi.

#### Online Resources-

> Applying Communication Theory for Professional Life: A Practical Introduction. Dainton and Zelley,

http://tsime.uz.ac.zw/claroline/backends/download.php?url=L0ludHJvX3RvX2NvbW11bmljYXRpb25f

- https://web.sol.du.ac.in/my\_modules/type/cbcs-41-2/data/root/B.Com/Semester%202/ABILITY-ENHANCEMENT%20COMPULSORY%20COURSE-AECC/English%20Communication%20A-B-C/Unit%201-5.pdf
- > https://archive.org/details/personality-development-book/mode/1up
- > https://www.coursera.org/articles/presentation-skills
- https://www.cbs.de/en/blog/15-effective-presentation-tips-to-improve-presentation-skills/
- https://benjaminball.com/blog/good-body-language-best-visual-aid-talks/
- https://blog.moderngov.com/importance-of-body-language-in-presentations-good-badexamples

#### PART -D: Assessment and Evaluation

Suggested Continuous Evaluation Methods:

50 Marks Maximum Marks:

15 Marks Continuous Internal Assessment (CIA):

End Semester Exam (ESE):

35 Marks

Continuous Internal Assessment (CIA): (By Course Teacher)	(2): 10 20 10	Better marks out of the two Test / Quiz  + obtained marks in Assignment shall be considered against 15 Marks			
Exam (ESE):	Q1. Objective/ MCQs to be asked only from Unit 1 (1 x5=05 Mark) Q2. I Vocabulary: (5Marks) II Unseen Passage (5 Marks)				
	Q3. Particles from Unit 3 & 4 consisting of 20 marks.				

Name and Signature of Convener & Members of CBoS:

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